Latest News

Recent Operations

Two operations were carried out at the end of April targeting Thornton Heath, West Thornton and Norbury. The Neighbourhood Safety Officers (NSO’s) observed a noticeable improvement in the area as a result of their ongoing operations especially on the High Streets. Over the 2 days of the operation, 37 offences of littering/fly-tipping and 3 offenses of urination were recorded and fixed penalty notices issued.

Time Banded Waste Collections

The fly-tipping clampdown is expanding to 1,800 addresses from West Croydon to Norbury

A council pilot that has cut fly-tipping and boosted recycling by targeting waste dumped on shop front pavements will expand throughout London Road this summer.

By August, over 1,800 shop owners and residents in the flats above the shops from West Croydon station to just north of Norbury station face a fine if they leave their rubbish on the pavement for collection between 8am and 6pm on non-collection days. Instead, all rubbish must be kept inside the London Road properties until the waste collection day or the times agreed with the businesses’ private contractors.

The policy was trialed from March with 100 addresses in High Street, Thornton Heath, and as a result the council has so far reduced daily collections by 1.5 tonnes and seen an increase in recycling. The council has also saved over £10,000 in fly-tip disposal costs.

Introduced as part of the council’s Don’t Mess with Croydon – Take Pride clampdown, the new policy came in response to reports that shop owners and residents in the flats above them were leaving waste on the pavement which encouraged fly-tippers and made the businesses less attractive to customers.

Council Neighbourhood safety officers have reported a tidier High Street since the now-permanent pilot scheme began, and so far have needed to hand out just four fixed penalty notices for non-compliance.

Now the drive, known as time-banded waste collection, will widen from 1 July to first cover numbers 1-458 London Road in West Croydon and Broad Green. From 1 August it will extend to number 1565 London Road, which includes parts of Thornton Heath and Norbury.
As they did before the Thornton Heath trial, council officers have begun sending advance leaflets and carrying out door-to-door visits in West Croydon to businesses and residents to inform and encourage them to get involved.

“Keeping London Road clear of rubbish is a big job, so that’s why we’re expanding our latest tactic that cuts fly-tipping and makes our streets more welcoming to residents and shoppers.

“Every time the council has to clear up someone’s thoughtless fly-tipping it costs taxpayers’ money, so it’s great that this newest part of our Don’t Mess with Croydon campaign will get even more business owners to take responsibility for their rubbish.”

The Don’t Mess With Croydon – Take Pride campaign combines enforcement against the worst offences with getting local people to become community champions and lead litter picks.

As well as prosecuting around 100 people in court since launching the initiative in summer 2014, the council has also signed up over 300 community champions, carried out more than 1,320 business license inspections and encouraged over 240 businesses to sign a pledge to keep their street tidier.

**Clearance of Orange bags**

Working in partnership with our contractor Veolia, we have agreed two additional crews at no additional expense to the Authority. These crews will target the fast removal of orange bags used by the street cleansing team to dispose of their sweepings. As the bags are being removed from the street more quickly, this reduces the risk of them attracting fly tipping and litter. We are already seeing a positive impact as a result of these crews, with the ultimate goal of getting all orange bags removed on the same day as the road is swept.

**Improved response to fly tipping**

Improved working methods have resulted in a more effective response to fly tips than ever before. Even when data on the location of fly tip is limited, Veolia are visiting the street and clearing any fly-tipped waste they find, meaning the number of fly tip reports rejected by the contractor has dramatically decreased. This is in conjunction with ongoing background work on the App and My Account to improve the quality of the data captured on fly-tipping.