

Healthy Living Hub

1.1	Details of the Policy, Strategy, Function, Project or Activity
	<p>Title of EqIA: Healthy Living Hub</p> <p>Date of EqIA: April 2010</p> <p>State whether EqIA is on a Policy, Strategy, Function, Project or Activity or which combination of these: Function</p> <p>Indicate whether it is a 'new' or an 'existing' Policy, Strategy, Function, Project or Activity (Mark with a 'X'): New [X] Existing []</p>
1.2	Details of the person completing the EqIA
	<p>Full Name: Fiona Tarn</p> <p>Position: Information Services and Adult Learning Manager</p> <p>Department: Community Services</p>
1.3	What is the aim and objective of the Policy, Strategy, Function, Project or Activity?
	<p>The key purpose of the Healthy Living Hub (HLH) is to provide an accessible and attractive space in which to engage the council's current customers, and new ones, with healthy living information, advice and activities. It offers the public the opportunity to meet face-to-face the NHS stop smoking service and the Active Lifestyles team in particular, as well as partners</p>

from community groups and other services. It is hoped that this initial contact by the public that access the hub will translate into actual behaviour change.

The main focus of the hub will be to contribute to the LAA/national indicator targets listed below and will form part of the LAA delivery plan against each indicator to improve performance against these targets:

NI8 To increase participation in sport

NI55 To reduce the levels of obesity in primary school

NI123 To reduce the current rates of smoking prevalence in the 16+ population as measured by the four week quit rate.

A range of drop-in sessions are delivered including youth workers from the Drop-in Centre; Child Health Team; workshops on nutrition and physical activity; facts on food sessions; Croydon Hearing; breast cancer, cervical and bowel cancer team; Age Concern; Arthritis Care; Boost family weight management; C-card scheme; diabetes; and blood pressure and Chlamydia screening. Links with the POP Bus have been established so the services can work in a co-ordinated way.