

Customer Advice Note 1

Pre-application Advice and Other Special Services

This is one of a series of Customer Advice Notes to help our customers use the Development Management Service in Croydon. The service is responsible for the determination of planning applications and the enforcement of the planning regulations.

This document, along with lots of other useful information is also available on our website within the planning pages of www.croydon.gov.uk

It is designed to help our customers engage with town planning officers and where appropriate, Members of the Planning Committee, prior to the formal submission of a planning application. It also provides a range of other bespoke town planning services where additional services charges might well be applicable.

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1 INTRODUCTION

- 1.1 This advice note explains the pre-application and other services that we offer to applicants who are intending to submit a planning application. These services include:
- Pre-application advice as to the likelihood of receiving planning permission;
 - Pre-application advice on how to get help in designing your scheme and putting together your eventual planning application;
 - Pre-application advice to identify any amendments which may be required to improve the chances of securing a positive outcome;
 - For very large applications, a dedicated planning officer service;
 - Advice on how to get help in designing your scheme and putting together your eventual planning application;
 - The Croydon Place Review Panel – an independent, expert design and place advisory service;
 - Post-application services, such as advice on discharging or varying planning conditions;
 - Advice following a refusal of planning permission;
 - Other specialist services.
- 1.2 In order for the Council to provide this range of services to a consistently high standard, we have to recover the costs of those services directly. We will only be able to provide the service once an up-front payment has been received in accordance with our fee schedules (see Appendices A and B).

2 WHAT IS DEVELOPMENT MANAGEMENT?

- 2.1 The emphasis of Development Management is a collaborative and engaging process, designed to solve problems associated with proposed development and to achieve positive and sustainable development outcomes for all those engaging in the development process. It is designed to be a transparent approach to decision making, involving elected representatives, developers and the local community early in the process, before a formal decision by the Council (either determined by officers under delegated powers or by the Planning Committee). This is to help developers appreciate the wider community benefits that their developments can achieve, whilst positively promoting sustainable growth, enhancing the quality of the built environment & placemaking and increasing certainty around planning decisions.

3 THE SERVICES WE OFFER

- 3.1 Below is a brief summary of the different services that we offer. More details are contained later in the document.

Pre Application Advice Services

- 3.2 The National Planning Policy Framework (NPPF) actively encourages pre-application engagement. It advises that early engagement has significant potential to improve the efficiency and effectiveness of the planning application process for all parties and goes on to say that the more issues that can be resolved at pre-application stage, the greater the benefits. Finally, the NPPF advises that pre-application engagement assists local planning authorities in issuing timely decisions, helping to ensure that applicants do not experience unnecessary delays.
- 3.3 We welcome and encourage discussion before you submit your planning application. Applicants or agents often request advice on whether a particular proposal is likely to be successful. This is a valuable process because it can identify improvements needed to a scheme before it is submitted to us and can deter applications with little or no prospect of success. Whilst the outcome of a planning application cannot be guaranteed, an application is more likely to succeed if it is well prepared and supported by relevant development plan policies and proposals. This should also ensure a speedier delivery of decisions, time and cost savings and higher quality developments.
- 3.4 The Council will be seeking to determine the application within statutory time periods which, in the majority of situations, will not provide sufficient time to negotiate necessary amendments. This provides further justification to engage in pre application processes, to seek to resolve matters prior to planning application submission.
- 3.5 The Council was recognised by the Farrell Review 2013 ([Farrell Review](#)) as a fine example of proactive town planning and place-making – fully embracing pre application engagement at all levels.
- 3.6 In all cases, officers will be pleased to offer advice, based upon their own professional judgement. However, this will not commit the Council to a particular decision when a formal planning application is received. Above all, our discretion to make the final decision cannot be prejudiced in any way.
- 3.7 The NPPF, Farrell Review and best practice guidance by professional built environment institutions (i.e. ROBA, RTPI, LI, CABE); all advise that local planning authorities should have local design/place review arrangements. They recommend that early reviews during a pre-application produce the greatest benefits; saving overall costs, negotiation times, as well as providing an important independent check to enhance the quality of development. Whilst independent reviews are important at early stages of the pre-application process, they should also be used during important post planning application stages, such as reserved matters and discharge of conditions for complex projects.

Place Review Panel

- 3.8 In addition to receiving detailed formal design advice provided by the Placemaking Team, large, complex and/or strategic schemes are strongly recommended to undergo a Place Review conducted by the Place Review Panel.
- 3.9 The Place Review Panel is comprised of independent built environment experts with a range of specialisms including architecture, urban design, landscape architecture, conservation, planning, transport, infrastructure, engineering, culture and public art. It usually meets monthly for a day to conduct Place Reviews for two or three schemes and provides independent and locally informed advice. Normally up to five panel members

and one chair of the panel will sit on a panel at any one time, selected based on the relevance of their specialisms to the schemes under review. The panel will provide verbal comments to the applicant teams as part of each Place Review. In addition, all comments made as part of a Place Review will be summarised in a Chair's Report. (See Section 5 for further information on the Place Review Panel).

Dedicated Officer Services

- 3.10 There are likely to be situations, particularly where major development proposals are being planned, where applicant demands may require the services of a dedicated planning officer, which might legitimately require the removal of that officer from standard day to day duties. Under these circumstances, the additional cost of providing this service will be set out in a Planning Performance Agreement (PPA). This is further expanded upon later in this document.

Specialist Pre-Application Advice Services

- 3.11 There will be situations where pre application advice will require specialist guidance – specifically when advising on alterations to listed buildings and other heritage assets (including locally listed buildings, historic gardens and scheduled monuments) as well as specific works to protected trees and landscaped features. There may be situations where such works will not require planning permission but may require consent (either under listed building or tree preservation legislation). It is considered likely that this fee paying service will be best provided on site, where the landscape feature or heritage asset can be properly inspected and properly recorded with associated advice offered.

Post-Decision Services

- 3.12 Whilst pre-application engagement seeks to reduce the risks of an eventual refusal of planning permission, there may be the rare situation where pre-application advice has been previously sought and followed, but the eventual proposal is refused planning permission (maybe at Planning Committee, contrary to officers' recommendation). In such circumstances, the Council will provide a free, one-off follow-up engagement process. This will take the form of a single Correspondence Service (with the letter signed by a senior member of staff) or a single Meeting Service (with the case officer and a senior planning officer) to discuss possible amendments to overcome the reasons for refusal. This free follow-up service will not apply in cases where we consider that our pre-application advice was not followed by the applicant.
- 3.13 Although advice is generally sought at pre-application stage, it can often be useful post determination, such as when dealing with amendments to schemes or discharging or varying planning conditions.

4 PRE APPLICATION ADVICE SERVICES

- 4.1 There are four pre-application services available, depending upon the complexity of the proposal as detailed under each service:
1. A Duty Planning Officer Service
 2. A Correspondence Service

- 3. A Meeting Service
- 4. Development Team Service

4.2 These services are all subject to fees and charges (See Appendix A). In all cases we will not be in a position to provide the service until an up-front payment(s) has been received by the Council, in accordance with the charges and protocols outlined in this Advice Note.

Duty Planner Service

4.3 The duty planning officer service is a fee paying service that is directed towards local residents and businesses who may be wishing to extend or alter their property. It is appropriate for straightforward applications such as extensions to houses and small extensions to commercial buildings, small changes of use, new shop fronts and associated signs/advertisements.

4.4 The duty planning officer will be able to give advice as to whether planning permission is required or not, as there are certain things that you can do without the need for planning permission and/or advertisement consent. If planning permission is required, then advice can be given as to how to submit an application and the type of application required. Where possible, an informal opinion will be given as to whether permission is likely to be granted or not and what measures will need to be undertaken in order to improve the prospect of a proposal being acceptable.

4.5 The planning officer will be able to give advice only on the basis of the information that you provide. Therefore it is in your interest to provide sufficient information in order that the full extent of your proposals can be understood and the appropriate advice given. Please note that a site visit will not be made but you are encouraged to provide relevant photographs and other supporting information to inform the discussion.

4.6 There is a fee for the duty planning officer service (see Appendix A to this document for relevant fee levels) for a 30 minute consultation, made up of face to face meeting time as well as time for the officer to prepare a brief written response to be forwarded to a nominated email address. We will require all relevant information presented at the meeting to be handed over to the duty officer – as it will form a record of the information discussed (possibly for future reference).

4.7 A duty planning officer will be available between 10am and 4pm (Monday – Friday) within the Access Croydon area of the Council's offices. To book an appointment you will need to create an online account and choose the “book an appointment” option and pay the requisite fee. Further details are available on the Council's website.

Correspondence Service

4.8 This Service is aimed at relatively straightforward development proposals for which guidance is sought, either on issues not covered or fully covered by the Council's published Supplementary Planning Documents or in cases where the applicant considers that there are good reasons to not strictly adhere to published guidance. The service might also be suitable for engagement on domestic extensions which might well have an impact on the character and appearance of conservation areas or the setting of listed buildings. The correspondence service might also be appropriate for complex domestic extensions, shop fronts, signs and alterations to small business premises. However, you are advised to first check that your queries are not fully answered in the published

Supplementary Planning Documents on these issues. These are available via the Council's web site.

- 4.9 The charge for the service is outlined in Appendix A to this document.
- 4.10 The service requires the submission of planning application material, such as plans and other supporting documents. Your pre-application submission and the supporting material should be sufficient to fully describe your proposals and so enable us to assist you in providing guidance to help you make your planning application.
- 4.11 In order to access this service, you need to request it through the completion of the pre-application request form (available on our website at www.croydon.gov.uk/planningandregeneration) and include the necessary fee. We shall then check that your proposals are suitable for this level of service and allocate it to a planning officer. We will not validate the pre-application service request until the fee has been paid.
- 4.12 The planning officer will research the relevant planning history and planning policy background and will undertake any internal consultations considered necessary. The officer will then liaise with senior staff members and prepare a reply to your query. The officer will not be a position to inspect the site but applicants are encouraged to submit photographs of the site and surroundings to help illustrate the effects of the development on the immediate locality. You will receive a reply within 15 working days from validation of this pre-application service request.

Meeting Service

- 4.13 Larger developments are important to us. They have a considerable impact on the Borough and it is important to get them right, both for the economy and for the impact that they have on the local population and the character of an area.
- 4.14 The charges for this service are dependent on the scale and form of development proposed. As with other levels of service provided, the respective range of fees is outlined in Appendix A.
- 4.15 For purposes of fee setting, “major” applications are the following development types:
 - 1) the provision of dwellinghouses where:
 - a) the number of dwellinghouses to be provided is 10 or more; or
 - b) the number of dwellinghouses is not known, the development is to be carried out on a site having an area of 0.5 hectares or more.
 - 2) the provision of a building or buildings where:
 - a) the floorspace to be created by the development is 1,000 square metres or more; or
 - b) the floorspace to be created by the development is not known, the development is to be carried out on a site having an area of 1 hectare or more.
 - 3) the winning and working of minerals or the use of land for mineral-working deposits;
 - 4) waste development.
- 4.16 The Meeting Service is not suitable for the most complex, large-scale developments, but is ideal for other types of planning application. The types of applications considered most appropriate for a meeting service are as follows:

- More complex changes of use;
 - Flat conversions;
 - Works to protected trees and landscape features;
 - Minor works to listed buildings and other heritage assets;
 - Housing developments (especially infill and backland housing projects – up to 50 units);
 - Commercial developments (of between 500 sq metres and 9,999 sq metres);
 - More major developments involving heritage impacts (including redevelopment within conservation areas and extensions to listed buildings);
 - Detailed discussions around planning condition discharge (especially in relation to major developments: post planning permission);
 - Detailed discussions around variations to planning conditions or in relation to minor-material amendments to planning permissions;
 - Development that is likely to have significant traffic and highway safety impacts;
 - The display of advertisement hoardings;
 - Engagement with telecommunications system operators as part of their regular telecommunications roll-out.
- 4.17 This service might also be appropriate to inform valuation inquiries, pre-auction advice and other non-application inquiries about sites and their development potential. We are generally unable to provide advice as part of an on-going site auction/marketing process, as timescales and processes do not provide sufficient time to properly prepare and consider pre-application submissions in such circumstances. However, advice prior to the publication of site auction/marketing particulars might well assist the process.
- 4.18 The Meeting Service process involves the submission of pre-planning application material, such as plans and supporting documents. For us to provide this service, you will need to submit a completed pre-application request form (available on our website at www.croydon.gov.uk/planningandregeneration) indicating that this is the service that you require. When we receive your request and associated payment, we will screen your proposals to check that they are suitable for this level of service. For example, some pre-application submissions may be more suited to a Development Team Service (see below for more details).
- 4.19 A pre-application meeting service request will only be validated and processed once an up-front pre-application payment has been received.
- 4.20 Following validation, the case will be allocated to a planning officer who will consider the material. The officer will visit the site, research the planning history and carry out any internal consultations that he/she feels are necessary. A meeting will follow with the case officer, accompanied by other officers he/she deems appropriate (to help clarify specific topics including for example, heritage/design issues and possible transportation/highway considerations).
- 4.21 We will make initial contact with you to arrange the meeting within 5 working days of validation and will aim to meet with you to discuss the pre-application submission within 10 days of first making contact. There may be circumstances where the meeting (or part of the meeting) might take place on site. Your pre-application submission will be discussed and advice offered. A letter will follow the meeting (within 10 working days) setting out the advice which will be reviewed and signed off by a senior officer of the Development Management Service.

- 4.22 Generally, the more information you can give us, the more assistance we can give you in developing your proposals and making your application. The Council retains absolute discretion as to who is involved in delivering this level service.
- 4.23 In certain situations, especially where housing development triggers an affordable housing requirement (10 or more residential units), there could well be a need to engage in early dialogue around scheme viability to ensure that affordable housing delivery is maximised and considered alongside compliance with other planning policies.
- 4.24 In any event, the submission of a viability appraisal to inform affordable housing delivery is a validation requirement, once the corresponding planning application has been submitted for consideration. In response, the Council may need to appoint viability consultants to provide it with independent advice on viability matters, the costs of which are expected to be met by the applicant.
- 4.25 There could well be a need for a follow up meeting, to further discuss issues arising out of the initial Council response (especially around scheme viability and affordable housing delivery) or to discuss further modifications made to the scheme. Any follow up meeting will be charged at 60% of the initial meeting fee (again depending on the scale of development proposed). Officers involved in the process would have already carried out the necessary research as part of the initial Meeting Service process and will be fully familiar with the issues. This follow up meeting will not be arranged until such time as a further payment has been received by the Council.
- 4.26 Some Meeting Service major schemes, may be recommended to undergo an independent Place Review by the Croydon Place Review Panel. (Please see Section 5 for further information.)

Development Team Service (DTS)

- 4.27 The DTS is a charged for service designed for development proposals that are more complex and likely to raise a large number of issues. For more complex applications, the opportunity to obtain good quality advice that will carry weight in the decision making process is considered to be a particularly worthwhile investment.
- 4.28 The proposals that are likely to be suited to such a service are those that are generally referable to the London Mayor (in view of the scale and strategic significance of the proposed development). They will tend to include the following development types:
- Provision of 50 or more dwellings;
 - Development of tall buildings that exceed the London Mayoral referral threshold;
 - Provision of over 10,000 sq metres of commercial space;
 - Change of use of over 10,000 sq metres of floorspace;
 - Development of a site in excess of 2.5 hectares;
 - Reserved matters pursuant to outline planning permissions relating to large scale major development.
- 4.29 Notwithstanding the above, it can sometimes be appropriate/necessary to elevate smaller scale developments to a DTS process (if complex and/or controversial planning issues, involving a variety of disciplines are required to be discussed and resolved). The service will also be appropriate for the Council's own development, especially where Planning Committee engagement is considered necessary.

- 4.30 It is highly likely that such cases will be recommended for an independent Place Review with the Croydon Place Review Panel prior to the first Planning Committee presentation. Officers will advise on the need for a Place Review depending on the scale, complexity and impact of a development proposal, and may recommend subsequent reviews for some schemes. This will be discussed and agreed upon during inception meetings and integrated into project plan at the earliest opportunity. (Please see Section 5 for further information.)

The DTS process

- 4.31 The process will usually involve a number of meetings, project managed by the nominated planning officer and most often a Place Review conducted by Croydon's Place Review Panel (see Section 5 for further information). It will involve in-depth research, consultation with statutory and non-statutory bodies and comprehensive advice put together by officers from different departments. It will also involve Member engagement via presentations to our Planning Committee. Finally, there is an expectation that there will be active and meaningful community engagement, to be organised and facilitated by the developer's team.
- 4.32 The initial Inception Meeting (see Appendix C) will seek to agree the form of the pre-application engagement, agree Planning Performance Agreement (PPA) heads of terms (as outlined below) and general pre-application timescales and deadlines. These deadlines need to be achievable and deliverable from both the applicant and the Council's perspective. Furthermore, the PPA process will need to agree the principle of any payment of fees associated with dedicated planning case officer support any independent consultancy services required by the Council at pre-application stage (for example viability advice, environmental impact advice, daylight and sunlight advice, highways advice or place review panel advice). Front-loading specialist advice at pre-application stage can help save costs and time, once the subsequent planning application has been submitted.
- 4.33 It is recognised that applicants might also wish to have initial "high level" discussions with key senior Council officers, prior to formal engagement with the DTS. It is considered appropriate that such a meeting (which will be limited only to London Mayoral referral cases) should be offered free of charge. These meetings will not deal with planning merits of the proposed development (which is the purpose of the formal pre-application process) but will provide a useful information exchange opportunity between developers promoting key regenerative projects and the Council at a more corporate level.
- 4.34 Depending on the complexity and scale of the proposal, the DTS team may comprise Council officers with expertise in Building Control, Urban Design, Conservation, Housing, Highways, Education, Environmental Health, Legal, Planning Policy, and Climate Change. The process may also involve engagement with other agencies (including English Heritage, the GLA, Transport for London and the Environment Agency). Feedback will be provided throughout the process which can take a number of different forms; formal meeting minutes/notes, interim advice notes, planning position statements or formal pre-application reports to Planning Committee. At the end of the process, you will have a report setting out the advice of the Planning Service (and any comments made by the Planning Committee) which will carry weight when any planning application, based on that advice, is submitted to the Council.

- 4.35 The DTS is intended to speed up the planning application process for these complex cases and provide developers with a greater level of certainty following the submission of a planning application. It moves the emphasis of the planning process away from arbitrary deadlines, towards a structured timetable and negotiated solutions that are agreed by both parties. Additional specialist services offered further enhance the effort to improve efficiency and overall quality of developments.

Planning Performance Agreements

- 4.36 The DTS engagement process will be captured by a Planning Performance Agreement (PPA) which is an agreement between the Council and the applicant that sets a realistic timescale for processing and determining the pre-application submission and fee arrangements. It will be able to identify suitable timeframes and utilise project management techniques designed to manage and formalise terms of engagement between the parties. It also provides certainty around timescales and the Council's commitment to the process and include timeframes for Place Reviews where required (see Section 5 for further information). Central Government actively encourages the use of PPAs as best practice. A PPA operated at pre-application stage can be seamlessly transferred to the subsequent planning application.
- 4.37 The Council is willing to provide a range of bespoke planning services, including making available a dedicated planning officer who will be required to service the largest of pre-application and post planning application processes and allocate significant priority to delivering positive development outcomes for both the Council and the developer. In such circumstances and linked to a related PPA, the pre-application fees will be determined by negotiation, taking into account the complexity of the proposed development and the standard of service demanded by the applicant.
- 4.38 Costs associated with dedicated officer support post planning submission will also be negotiated on a case by case basis, again related to the PPA and taking into account the scale of planning application fee payable and the likely amount of work required to service a dedicated bespoke planning process.

How much does the DTS Cost?

- 4.39 Fees have been set at a level that reflects the cost of providing the DTS service, including the commitment to formally engage with elected representatives. Our aim is that you will receive an efficient, professional and tangible return for your investment. As with other pre and post-application services provided by the Council, the DTS fees are outlined in Appendix A to this document.

DTS and PPA

- 4.40 Where the DTS is to be included within a PPA, the fee for service covers the cost of a dedicated officer, as well as the Inception Meeting and all subsequent meetings, and will be bespoke.
- 4.41 Irrespective of the scale of development proposed, the cost of the Inception Meeting is £4,500 (plus VAT) with subsequent meetings costing £2,000 (plus VAT). These costs include time to research and engage internally on the various planning merits, the time spent when attending meetings across a range of disciplines and time taken in preparing follow up correspondence. Subsequent meetings (to be arranged through the DTS Project Plan and/or PPA) might well include smaller topic based discussions which could

be included within the £2,000 cost envelope (much depending on the scale and focus of the topic based meetings). It is the intention that you will be able to estimate the likely overall cost of the pre-application process following agreement to the DTS Project Plan and meet the costs accordingly.

- 4.42 The approximate number of DTS meetings required for each pre-application scheme will be agreed at the Inception Meeting and included in the DTS PPA (linked to a Project Plan). The DTS Project Plan might well look at ways in which issues might be considered in sub meetings. The DTS project plan will also include recommended dates for independent Place Reviews by the Place Review Panel. (Please see Section 5 for further information on the Place Review Panel and Appendix B for related costs). Therefore, you will be able to estimate the likely overall cost of the pre-application process. Timescales for providing written advice post-meetings will be agreed as part of the Project Plan. The fee for presentation of proposals to the Planning Committee at the pre-application stage is separate from the DTS meeting fees, and is charged at £3,000 plus VAT.
- 4.43 A planning officer and/or planning officers will generally engage in particular pre-application processes alongside other work duties. As such, the pre-application process needs to properly appreciate that the priority afforded to pre-application engagement will be aligned and managed alongside the officers' other work commitments. However, we can provide more dedicated planning officer services as outlined above

Payment of DTS Fees

- 4.44 As with other pre-application payment arrangements, the DTS process is reliant upon upfront fee payment arrangements. In cases where the DTS process involves a number of prior agreed meetings, the Council will require prior payment of a fee covering the Inception Meeting. Following this Inception Meeting and the preparation of a PPA Project Plan, the Council will require payment of 50% of the fees upfront. No further meetings following the mid-point of the pre-application process (as determined by the PPA) will take place until such time as the outstanding fees specified in the PPA have been paid. Fees for the Place Review will be paid as a separate payment and must be processed prior to Place Reviews taking place (see Appendix B).

Council and Applicant Expectations

- 4.45 The Council will commit to the following service standards:
- Provide a single point of contact (a named planning officer) who will be responsible for project managing the pre-application process;
 - Identify all the relevant officers required in the development process and ensure that you receive a co-ordinated response;
 - Arrange meetings promptly and within timeframes that takes into account your commercial needs;
 - Keep to agreed timescales and deadlines for providing written or verbal responses;
 - Identifying key national, regional and local policy issues that need to be addressed at an early stage, therefore affording you the opportunity to ensure that your proposal complies with the spatial policy framework;
 - Identify and advise on key urban design and placemaking issues, so that your proposals are developed properly and respond to their context;
 - Identify and agree heads of terms for S106 Agreements prior to the submission of your application;

- Provide a full understanding as to the extent of Mayoral and LB Croydon Community Infrastructure Liability;
- Facilitate the involvement of the local community and elected representatives in the development of your proposals (including reporting the pre-application submission to Planning Committee);
- Identify the decision-making process, including arrangements for consultation and participation, S106 drafting requirements, Planning Committee deadlines and referral constraints;
- Negotiate a PPA (prior to the submission of a subsequent planning application) so that you will know the timetable for the determination of your planning application: and
- Keep and make available for you a detailed written record of the advice given.
- Facilitate the involvement of the Place Review Panel, including identifying and scheduling reviews during the inception meeting and project planning stages where possible; scheduling the review sessions themselves and providing administrative support on the day of the review

4.46 The Council expects the applicant team to abide by the following expectations:

- Attend meetings as and when required, ensure that you have the appropriate representatives at those meetings who are empowered and have the authority to make decisions and have the relevant expertise to respond to various elements of your proposal; Keep to agreed timescales and deadlines for the submission of information;
- Agree to attend and be represented at public meeting and exhibitions;
- Undergo a place review with the independent Place Review Panel as advised by Council officers, in particular a first review at an early stage of the pre-application process prior to the first Planning Committee meeting
- Make pre-application and place review fee payments in accordance with guidance contained within the guidance note;
- Provide high quality illustrative material;
- Be realistic as to the time required to prepare, discuss and complete planning material – to a standard suitable for eventual planning application submission;
- Ensure that the advice given is taken into account when submitting a planning application, including all policy, placemaking and urban design considerations;
- Ensure that advice given by the Place Review Panel (oral or written) is not incorporated in to designs for schemes until it is provided by officers as formal planning advice;
- Acknowledge that fees will be required to be paid to enable the local planning authority to receive independent advice on relevant matters; and
- To meet the Council's reasonable third party costs associated with pre-application engagement.

4.47 Further detailed DTS requirements are attached as Appendix C (What Information Does the Council Need as part of the DTS process?)

The Involvement of Consultees

4.48 It is important to recognise that statutory consultees, such as English Heritage and the Environment Agency, do not have a duty to respond to pre-application consultation requests within a given deadline, prior to the submission of a planning application. However, every effort will be made to involve them early on in the process to ensure that

they have the correct information necessary for them to provide a timely and meaningful response. Applicants will need to recognise that these statutory consultees may also charge for their services as part of their own pre-application process.

Involving the Local Community

- 4.49 We will have strong expectations that you will be consulting with the local community (including local elected representatives) on your pre-application submission, as it is important to include local communities early in the process. This is also a strong message contained within the National Planning Policy Framework (NPPF). In our experience, objections can often be based on a lack of information or a fear of the unknown; this process should help to reduce such risks. We will offer guidance on how you should carry out your own consultation and engagement processes to complement those of the Council's, so that you can be satisfied that your responses are robust, including "hard to reach" communities.

The Role of Councillors

- 4.50 Given that many large scale "major" applications will be determined by Planning Committee, it is desirable that Councillors and other elected representatives are introduced to proposals early on in the process, so that they have an understanding of them and can contribute to the design and engagement process. The DTS is designed to facilitate scheme presentation by the applicant to the Planning Committee, followed by a Q&A session. Generally this will be done once the initial plans and development options have been discussed and evolved (immediately prior to consultation with the local community) and following a first place review. A further presentation will be made after consultations and subsequent scheme amendments.
- 4.51 Due to probity issues, the views of Planning Committee on the acceptability or otherwise of a proposal cannot be solicited and officers will always advise Members of the need to remain impartial. Consequently, you should not lobby Members of the Planning Committee or seek to meet outside of the framework of this Pre Application Advice Service, as this may be perceived by the public to be prejudicing Members' impartiality.
- 4.52 Details of our Councillors (as well as the extent of membership of the Planning Committee) can be found under "Find your Councillor" at www.croydon.gov.uk.

The Role of Place Review Panel

- 4.53 We will have strong expectations that large scale 'major' and/or complex and sensitive developments will undergo a review by the Council's independent Place Review Panel.
- 4.54 Please refer to Section 4 for further details.

What are the Outcomes?

- 4.55 The two key outcomes of this process should be a well-designed planning application and the advice report, which will be a material consideration in the determination of any subsequent application. However, there are some additional benefits that will arise and these include:
- Early identification of "any "show-stopping" issues;
 - Avoiding incomplete applications;

- Earlier decisions on applications;
- Higher level of certainty;
- Improved quality of development
- Cost savings; and
- Reduced confrontation.

4.56 The main benefit is that by providing the necessary time within a generally co-operative framework, the development stands a better chance of meeting policy objectives and the expectations of the local community (including the delivery of affordable housing). Room is also created for the architect to respond to his/her brief within a sound urban design context and to develop the scheme to strengthen its relationship to that context and create places of exceptional and lasting quality.

How to Apply for the DTS?

4.57 To access the service you need to submit a completed application form (available on our website at www.croydon.gov.uk/planningandregeneration) indicating that this is the service that you require. As raised above, this service request should be accompanied by a fee for the Inception Meeting. Following receipt of your request and associated payment, we will allocate to a senior case officer and will assemble a project team to engage in the pre-application process.

Submitting the subsequent planning application

4.58 After you have obtained the pre-application advice that you need, you will need to finalise and submit your planning application. For more information on what forms, plans and other documents you must submit please see our advice note “How do I submit my planning application?” on our website at (www.croydon.gov.uk/planningandregeneration).

4.59 The government sets target times for the determination of planning applications. For major developments, it is 13 weeks from the date we receive a complete application. For applications with an Environmental Impact Assessment, it is 16 weeks. For all other applications, it is 8 weeks. As highlighted above, the local planning authority would expect the developer to enter into a PPA if there is any doubt that the planning application will be determined outside the statutory period.

5 PLACE REVIEW PANEL

5.1 In addition to receiving detailed formal design advice provided by the Placemaking Team, large, complex and/or strategic schemes are strongly recommended to undergo a Place Review conducted by the Place Review Panel.

5.2 The Place Review Panel was set up in 2016 to respond to the increasing number of large and complex schemes coming forward in Croydon and in line with the recommendation of the NPPF, Farrell Review (2013) and best practice guidance by professional built environment institutions (i.e. RIBA, RTIP, LI, CABE) that Local Planning Authorities have their local design review arrangements in place.

5.3 The Place Review Panel is comprised of independent, multidisciplinary built environment experts with a range of specialisms including architecture, urban design, landscape architecture, conservation, planning, transport, infrastructure, engineering, culture and

public art. It usually meets monthly for a day to conduct Place Reviews for two to three schemes and provides independent and locally informed advice. Normally up to five panellists and one chair of the panel will sit on a panel at any one time, selected based on the relevance of their specialisms to the schemes under review. There is a pool of twenty-two panellists and three panel chairs available to select from. Biographies of all panel members can be found in the Terms of Conditions document available on the Croydon Council website at: www.croydon.gov.uk/planningandregeneration

- 5.4 As part of the Place Review applicants will be required to present their schemes to the panel. Presentations will be followed by clarification questions and comments from the panel and further discussion between The Panel and the Applicant Team. The panel's advice will be subsequently summarised in a report from the Chair of the Panel (please refer to section 5.12 for further details).
- 5.5 Place Reviews will be incorporated into project programmes and Planning Performance Agreements.
- 5.6 Large, complex and/or strategic schemes will usually be expected to undergo a Place Review at an early stage in their pre-application processes and potentially again as designs develop, depending on the complexity and nature proposals under review. A Place Review will provide an important, moment in time, design quality check and often act as a gateway to taking a scheme in pre-application to Planning Committee.
- 5.7 As the NPPF and best practice guidance states, undergoing a Place Review at an early stage during the pre-application process should mean that a greater number of issues are resolved prior to planning applications being submitted, making both the pre-application and application processes more efficient, and thus saving time and design costs for the applicant.
- 5.8 Place Reviews may also be important for reserved matters and conditions of large and complex schemes where the determination of these matters will have a significant impact on the design, appearance and impact of a development.
- 5.9 Advice provided by the Place Review Panel does not alter the importance and significance of the proactive planning and design advisory services currently offered by the Development Management and Spatial Planning (Plan Making and Placemaking) teams, as well as the Planning Committee. These proactive officer functions are vital in ensuring that high quality design and place advice is strongly integrated throughout every stage of the pre-application process and as a scheme develops.
- 5.10 Schemes reviewed by The Place Review Panel are confidential during pre-application unless they are presented to Planning Committee.
- 5.11 If a scheme is presented to Planning Committee during its pre-application and has undergone a Place Review this will be stated in the Planning Committee Report and the Place Review Panel Report on the scheme will be summarised.
- 5.12 Place Review Panel reports will be published on the Council's Planning Register along with all other application documents once a valid planning application has been submitted and registered for a scheme, unless otherwise agreed in special circumstances. For schemes that do not require planning consent, the Place Review Panel reports will be provided on request once applications for any other relevant consents have been submitted.

- 5.13 It is important to note that Place Panel Review advice (verbal or written) is advisory and should not be considered formal planning advice unless it is officially included as part of formal planning advice from Council Officers. If advice is actioned that has not been issued as official pre-application advice by Council officers this is done at the applicant's own risk.
- 5.14 The applicant team must declare any conflicts of interest two weeks before prior to a review taking place. This will require declaring any associations they may have with panel members.
- 5.15 For probity, the views of Place Review Panel on the appropriateness or otherwise of a proposal cannot be solicited directly by applicants. Applicants should not lobby members of the Place Review Panel or seek to communicate with them outside of the formal framework of the Place Review Panel Service, as this may be perceived by the public, Planning Committee and other statutory or decision making bodies, to be prejudicing Members' impartiality.
- 5.16 Details of the fees for a Place Review are outlined in Appendix C and must be paid in advance of a Place Review taking place.
- 5.17 Further information regarding the Place Review Panel, including the Terms of Reference are available on the Council's website at:
www.croydon.gov.uk/planningandregeneration).

6 DEDICATED OFFICER SERVICE

Where large and complex development proposals are being put forward, it will be important to ensure there is sufficient resource available to the Council to process the scheme in accordance with the timeframes and workload agreed in the PPA. At the pre-application stage, the services of a dedicated planning officer are likely to be required; to service either the largest of pre and planning application processes and/or a range of proposals to amend schemes post determination. A dedicated officer will allocate significant priority to these specific work streams and work proactively in all respects to ensure that the Council responds effectively to prioritised service requests. This dedicated service will take this officer out of day to day duties, with the Council having to deal with the opportunity cost of that officer not responding to more day to day service demands. In such circumstances, the Council will be obliged to re-allocate funds to backfill vacancies resulting from this more proactive approach to service delivery. Under these circumstances, the additional cost of providing this service is met by the applicant and will be set out in a Planning Performance Agreement (PPA).

7 POST-DECISION SERVICES

- 7.1 The determination of a planning application will not be the end of engagement with the local planning authority. It will invariably be the case that planning conditions will need to be discharged. Furthermore, developers may elect to materially amend planning permissions or vary planning conditions. Finally, there might be circumstances where an applicant elects to amend development proposals post refusal of planning permission (irrespective of any related planning appeal process being progressed). The local

planning authority will need to engage in such situations and the related charges for these services are again outlined in Appendix A.

Amended Scheme Service

- 7.2 There may also be situations where an applicant elects to undertake amendments to a scheme previously granted planning permission (under S.96A of the 1990 Act – as amended) or vary imposed planning conditions (under S.73 of the 1990 Act – as amended). The outcome of this process might well trigger a fresh planning permission with associated modifications to a related S.106 Agreement. In such situations, it is considered most appropriate that the “Meeting Service” should be followed with the appropriate fee paid (see Appendix A).

Post Refusal Service

- 7.3 There may be situations where planning permission has been refused following a pre-application engagement process. Where pre-application advice has been followed (the extent to which will be determined by the local planning authority at its absolute discretion) but the case has been refused (either by officers under delegated authority or by Planning Committee) the Council will offer a one-off free Meeting or Correspondence Service. This free service will not apply where pre-application advice was not followed or where no pre-application engagement was previously sought by the applicant (see paragraphs 3.11-3.12).

Discharge of Conditions Service

- 7.4 Invariably, planning permission is granted subject to various planning conditions, a number of which will require the submission of further details for approval (linked to various triggers as determined by the relevant planning condition). The Council is committed to reducing its use of planning conditions and is seeking to work with developers to manage the planning condition discharge process more effectively (ensuring especially that planning condition discharge is more closely aligned to construction programmes).
- 7.5 The speed of planning condition discharge is heavily reliant upon the quality and clarity of information submitted by the applicant. There is clear benefit to engage with the local planning authority at an early stage, to ensure that the information submitted meets expectations and is sufficient in terms of content and level of detail. The Council will not hesitate refusing to discharge planning conditions within the prescribed period where the applicant has failed to submit sufficient information or appropriate details and/or has not engaged with the local planning authority and responded positively to advice offered. Refusal to discharge planning conditions may well delay commencement or completion of development and it is in developers’ interest to ensure that the local planning authority is engaged at an early stage.
- 7.6 The Council therefore encourages developers to engage with the local planning authority and make use of the Councils “Meeting Service” (in accordance with the associated fees outlined in Appendix A) in order to reduce the risks associated with planning condition discharge. This service will not apply to details submitted pursuant to reserved matters or in relation to Major Application schemes, which will need to be dealt with through a more extensive Meeting Service approach or through a further DTS, and may require a Place Review (See Section 5 for further information regarding The Place Review Panel).

Post Submission Place Review Panel

- 7.7 Place Reviews by the Council's independent Place Review Panel are also recommended as part of the post submission services offered for major, strategic and/or complex schemes. Please see Section 4 for further information.
- 7.8 Place Reviews will also be available as part of the post submission services offered – depending on the scale and complexity of the scheme, they may be highly advisable during reserved matters and occasionally during discharge of conditions stages, as well as detailed application elements of a large outline planning application, during which a further DTS may be recommended.
- 7.9 Place reviews may occasionally be recommended during discharge of conditions stages and the detailed application elements of a large outline planning application.
- 7.10 Associated fees can be found in Appendix B, along with other Place Review Panel fees.

8 CONFIDENTIALITY

- 8.1 The Council is governed by the Freedom of Information Act 2000, the Data Protection Act 1998 and the Environmental Information Regulations 2004 (EI Regulations) in how it handles the information that it holds.
- 8.2 Under this legislation, there is a presumption that Councils should disclose information (including pre-application information) to the public, unless its disclosure would adversely affect the interests of the person who provided the information (Regulation 12(5) EI Regulations) or where certain specific exceptions apply, and the public interest in maintaining the exception outweighs the public interest in disclosing the information. The Council retains absolute discretion on the disclosure of any information it holds.
- 8.3 If you wish us to treat pre-application material as confidential, then you will need to set out the reasons why and for how long any information needs to remain confidential. This statement should make reference to the provisions in the EI Regulations, particularly Regulation 12(5).
- 8.4 Please be aware that if the Council subsequently receives a request to disclose pre-application information, it is under a duty to consider why the information cannot be disclosed at that time. If you have indicated that you wish us to treat any material as confidential, we will contact you to see if the circumstances have changed and whether you still wish the material to be treated as confidential, before we make a decision about disclosure.
- 8.5 Finally, in recent years local planning authorities have received formal information requests to disclose scheme viability information, especially when seeking to challenge the robustness of scheme viability reports and the extent to which they direct a particular decision or planning position. This is likely to become even more commonplace and as a consequence, developers are encouraged to produce viability summary reports to highlight the main scheme viability tensions and opportunities, without disclosing the more sensitive financial information. On a case by case basis, the Council may urge

applicants to produce such summary documentation to be made available for public consumption.

- 8.6 Should you require more information, please contact us in the first instance by any of the methods detailed at the beginning of this document. Key contacts are listed below:

Pete Smith	Head of Development Management	0208 726 6800 ext. 88726 pete.smith@croydon.gov.uk
Nicola Townsend	North Team Leader (covering Addiscombe, Ashburton, Bensham Manor, Broad Green, Fairfield, Norbury, Selhurst, South Norwood, Thornton Heath, Upper Norwood, West Thornton and Woodside)	0208 726 6800 ext. 62982 nicola.townsend@croydon.gov.uk
Ross Gentry	South Team Leader (covering Coulsdon East, Coulsdon West, Croham, Fieldway, Heathfield, Kenley, New Addington, Purley, Sanderstead, Selsdon and Ballards, Shirley and Waddon).	0208 726 6800 ext. 62036 ross.gentry@croydon.gov.uk
Charlie Fossett	Technical Support Team Manager	0208 726 6800 ext. 64961 charlie.fossett@croydon.gov.uk
Vincent Lacovara	Placemaking Team Leader, Spatial Planning Service – contact for advice on Place Review services	020 8726 6000 Ext: 62051 Vincent.Lacovara@croydon.gov.uk
Anisha Jogani	Placemaking Deputy Team Leader, Spatial Planning Service - contact for advice on Place Review services	020 8726 6000 Ext: 88948 Anisha.Jogani@croydon.gov.uk
Ruth Coulson	Placemaking Senior Project Officer, Spatial Planning Service - contact for advice on Place Review Panel services	020 8726 6000 Ext: 61507 Ruth.Coulson@croydon.gov.uk

- 8.7 A full schedule of pre-application fees and charges is re-produced as Appendix A.

- 8.8 Related Place Review fees are included in Appendix B.

9 COMPLAINTS PROCEDURE

- 9.1 We hope that you will not have to, but if you feel that you have not received the level of service that we have promised, you should in the first instance contact the lead officer directly. He/she will listen to your concerns and seek to resolve your issues with you. If you remain dissatisfied, you should contact the Head of Development Management who will look into your concerns and respond to you in writing. If this does not resolve the issue, the Council operates an established Corporate Complaints Procedure, details of which are available from Access Croydon or via the Council's website www.croydon.gov.uk.

APPENDIX A: SUMMARY OF PRE-APPLICATION FEES AND CHARGES

SCALE/THRESHOLDS FOR PRE-APPLICATION SERVICES	SERVICE CHARGES/FEES PAYABLE
Duty Planner Service	
<p>Covering the main development types listed below:</p> <ul style="list-style-type: none"> • Small scale householder and small scale commercial development (up to 99 sq metres additional floor area); • Advertisements on business premises. • Changes of use of property involving up to 150 sq metres of existing floorspace <p>Extensions to listed buildings and extensions to residential and commercial property within conservation areas will not be provided as a duty planner service and will only be provided as a Correspondence or Meeting Service (see below)</p>	<p>£80 (plus VAT) for a 30 minute slot which includes time for officer to draft an informal response</p>
Correspondence Service (Service Level A)	
<p>More complex householder or non-residential development where the applicant requires a more detailed/formal written response and/or planning applications where impact on conservation area character is material to the proposal.</p>	<p>Service Level A £200 (plus VAT)</p>
Meeting Service (Service Levels B, C, D, E, F and G)	
<p>Covering the main development types listed below:</p> <ul style="list-style-type: none"> • More complex changes of use; • Flat conversions; • Small scale residential development (especially infill and backland housing projects – up to 50 units); • Commercial developments (100 sq m to and 999 sq m); • Developments involving heritage impacts; • Pre application tree advice • Planning condition discharge (major developments: post planning permission); • Detailed discussions around variations to planning conditions/minor-material amendments. to planning 	<p>Service Level B £1,000 (plus VAT) for development involving the following:</p> <p>The erection of 1 to 4 new dwellings;</p> <p>The conversion of property to provide up to 4 self contained flats;</p> <p>The use of a property as a House in Multiple Occupation (HMO);</p> <p>Proposed advert hoardings;</p> <p>Proposals for telecommunications roll out;</p> <p>Proposed changes of use involving in excess of 150 sq metres of floorspace</p> <p>New commercial developments</p>

<p>permissions;/non material amendments;</p> <ul style="list-style-type: none"> • Development that is likely to have associated traffic and highway safety impacts; • The display of advertisement hoardings; and • Telecommunications roll-out. 	<p>(including extensions and free standing development) of between 100 sq metres and 499 sq metres of proposed floorspace.</p> <p>Service Level C</p> <p>£2,000 (plus VAT) for development involving the following:</p> <p>The erection of 5 to 9 new dwellings:</p> <p>The conversion to provide between 5 and 9 self-contained flats</p> <p>New commercial developments (including extensions and new development) of between 500 sq. metres and 999 sq. metres.</p> <p>Changes of use and extensions to listed buildings</p> <p>Service Level D</p> <p>£3,500 (plus VAT) for Major Applications (as defined by DCLG) (see paragraph 4.15 of this document for the definition of what constitutes “major” development).</p> <p><u>Other Related Services (Post Decision)</u></p> <p>Service Level E</p> <p>£500 (plus VAT) for the following post decision services relating to <u>Minor Applications:</u></p> <p>Planning condition discharge (this also excludes reserved matters discharge which will be charged at similar rates as above – depending on the scale of development previously granted outline planning permission)</p> <p>Material/non-material amendments to planning permissions.</p> <p>Variations of planning conditions</p> <p><u>Major Applications:</u></p> <p>This service will not apply to details submitted pursuant to reserved matters or in relation to</p>
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	<p>Major Application schemes, which will need to be dealt with through a more extensive Meeting Service approach or through a further DTS.</p> <p><u>Specialist Pre-Application Charges Fees</u></p> <p>Service Level F</p> <p>£200 (Plus VAT) pre-application advice covering protected trees and other protected landscape features</p> <p>Service Level G</p> <p>£500 (plus VAT) for applications proposing alterations to listed buildings (not requiring planning permission).</p> <p>N.B. Extensions to listed buildings are covered by other fee rates (outlined below)</p> <p>NB – any follow up meeting (if required) will be charged at 60% the initial charge</p>
<p>Development Team Service (Service Level H)</p>	
<p>Including but not exclusive to the following development types:</p> <ul style="list-style-type: none"> • Provision of 50 or more dwellings; • Development of tall buildings that exceed the London Mayoral referral threshold; • Provision of over 10,000 sq. metres of commercial space; • Change of use of over 10,000 sq. metres of floor space; • Development of a site in excess of 2.5 hectares; and • Reserved matters pursuant to outline planning permissions relating to large scale major development. 	<p>Service Level H</p> <p><u>DTS fees</u></p> <p>The following DTS charges relate to the various services outlined in paragraphs 4.26 – 4.54 above, where an overarching fee for a PPA has not been agreed.</p> <p>£4,500 (plus VAT) for Inception Meeting.</p> <p>£2,000 (plus VAT) per meeting thereafter (excluding Planning Committee presentations).</p> <p>£3,000 (plus VAT) for Presentations to Planning Committee at the pre-application stage.</p> <p><u>Dedicated officer fees</u></p> <p>The fee for this service will depend of the nature of the development proposal and programme of work required, and will be calculated as</p>

part of agreeing the PPA.

APPENDIX B: SUMMARY OF PLACE REVIEW FEES AND CHARGES

9.2 Please find a summary of Place Review charges below

- First review = £4000 (plus VAT)
- Follow up reviews = £3500 (plus VAT)
- Post submission reviews charged at the same rate as follow up reviews, i.e. £3500 (plus VAT)

APPENDIX C: DTS – WHAT INFORMATION DOES THE COUNCIL NEED?

1. We strongly encourage you to contact us at the initial appraisal stage (RIBA Work Stage 0 Strategic Definition) so that you gain the most out of this service. We aim to provide a service that caters for all stages of a scheme, but proposals that are well developed without input from us may be ill conceived and difficult for us to advise on. It is likely that if you present us with a scheme that is developed to an advanced stage, we will recommend our Meeting Service rather than the DTS, but this will much depend on the scale and complexity of the proposed development.
2. The type of information that may be required in any subsequent application is set out in the Council's published list of local requirements for planning applications. It is a function of the DTS to advise you during the pre-application stage of what information is needed to accompany your scheme in any subsequent planning application.

How Does It Work?

3. In addition to an Inception Meeting, there are three key stages to the DTS process, each with its specific meetings schedule. For less complex schemes, these stages will be less distinct and probably combined. Flexibility is key, and the process can be tailored to meet the needs of each development proposal. These stages do not represent the whole of the service; in between, we will continue to communicate with you by phone, by email, or in writing. These stages are set out below. What you need to provide and what you can expect from each stage is included.

Initial “High Level” Discussions

4. There may be value in engaging in “High Level” conversations with relevant officers (outside the formal pre-application process) to ensure the Council at a more corporate level is able to understand and engage with developers at the earliest stage of scheme development. It helps ensure that development aspirations are suitably aligned between the public and private sector and helps focus specific corporate priorities. It also may

assist in the identification of public sector funding streams or may well help facilitate joint working on a range of development initiatives. It is clear however that this “High Level” engagement is totally separate from the formal pre-application engagement process which will be focussed on the promotion of sustainable development in accordance with the established town planning framework.

Inception Meeting

5. What you need to provide:
 - Details of the site location on an Ordnance Survey Map
 - A description of the development
 - A completed DTS application form
 - your initial conceptual ideas
 - your approaches to design and policy compliance, especially the high level policy considerations (affordable housing delivery, housing mix, landuse principles, sustainability credentials, traffic and transportation issues - including car parking and early indications of viability and deliverability)
6. This meeting will be with the planning officer who will make contact within 5 working days of validation of the pre-application submission to arrange for the Inception Meeting. It is anticipated that the Inception Meeting will take place within 10 days from this initial contact, although it is recognised that the scheduling of such a meeting might need to suitably align with the consultant team and officers’ diaries.
7. The meeting will be facilitated to discuss the key constraints and opportunities of the site and ensure that the nature of the development can be supported in principle by strategic policy at national, regional and local level. This enables us to advise you if your proposal is likely to fail in principle, thus allowing you to avoid unnecessary cost. If your proposals can be supported by the development plan, we will then agree a project plan, deadlines and a set of commitments on both sides, so that you can be informed of the likely number of meetings and the approximate cost of the DTS. It is also highly likely we will recommend that your scheme undergoes a Place Review from Croydon’s independent Place Review (see Section 5 for further information). These elements will form the basis of a PPA to enable proper project management of the pre-application process. We will also identify relevant consultees and discuss with you the methodology and process for carrying out effective consultation.
8. The Council will prepare a Planning Statement covering the key constraints and opportunities relating to the site, strategic policy issues, a DTS project plan and a draft PPA (which will be aligned to any agreed project plan). This will enable you to move from RIBA Work Stage 0 (Strategic Definition) to RIBA Work Stage 1 (Preparation and Brief).
9. Critical to any major housing development is the maximisation of on-site affordable housing delivery, whilst seeking a policy compliant split between intermediate and affordable rented accommodation. There is a firm expectation that affordable housing strategies will be discussed at this Inception Meeting, as the planned internal arrangements of any building (irrespective of its scale, form and density) will have an important bearing on the delivery of a policy compliant mix of affordable rent and intermediate housing tenures alongside private sale and/or private rent. This conversation will influence the evolution of scheme design.

10. It is also critical that scheme viability is considered at an early stage, as this can also influence the scheme design evolution. Early consideration enables the project team (the applicant as well as the local planning authority) to robustly appraise affordable housing delivery options as well to properly consider the extent to which scheme viability can constrain the ability of schemes to comply with other planning policies.

Stage 1 - Addressing the Issues

11. At this stage you will need to have provided a Draft Design and Draft Town Planning Statement
12. At this stage our advice will concentrate on ensuring that your proposal addresses the established urban design principles. This includes appreciating the context, creating an urban structure, making the connections, detailing the place and understanding the planning policy requirements of the development (viewed alongside viability considerations). It is at this stage that the Design Statement that will accompany any planning application should be developed.
13. We will also give advice on whether the strategic policy issues have been addressed (including compliance with land-use policies, affordable housing policies and car parking as well as environmental and transportation impacts) and will then begin to drill down into more detailed local policy and planning issues. Dependant on how far advanced your scheme is, we will begin to identify the relevant consultees and if appropriate, initiate an informal consultation process.
14. This stage will enable you to complete the Design Statement and produce a concept scheme. This will enable you to move from RIBA Work Stage 1 (Preparation and Brief) to RIBA Work Stage 2 (Concept Design).

Stage 2 – Consultation

15. You will need to have provided illustrative material of your proposed scheme, preferably including options.
16. This is likely to be an appropriate time in the design process for the proposals to receive a Place Review by Croydon's independent Place Review Panel. (See Section 5 for further information).
17. This stage will start with an applicant's presentation of the concept scheme to the Council's Planning Committee. This should provide clarity around land use as well as design development and should clearly explain the form, quantum and extent of affordable housing delivery (linked to a general understanding of scheme viability and any associated constraints). We will provide you with detailed advice on how you should prepare for this meeting in advance. Officers are keen to review the presentation prior to the Planning Committee and provide any pointers and advise accordingly.
18. This stage will enable you to prepare a public consultation document (with community engagement with the local community) and consider amendments to the concept scheme. This will enable you to move from RIBA Work Stage 2 (Concept Design) to RIBA Work Stage 3 (Developed Design)

Stage 3 - Preparing the Planning Application

19. After the consultation exercise, we will work with you to develop your scheme in detail to ensure that it further addresses the policies in the development plan and represents good quality design and best practise. The scheme's impact may need to be examined via an Impact Statement or may be the subject of a full Environmental Impact Assessment.
20. You will have a further opportunity to present your scheme to Planning Committee to ensure that they are fully aware of the impending planning application, to allow you to report on the outcome of your community engagement process and to provide further clarity around affordable housing delivery (including quantum, mix and tenure splits) to further determine the extent to which the scheme has been amended or further developed to reflect previous comments made by the Planning Committee and to give them a further opportunity to engage in the process. The officer's report will be a material planning consideration in the determination of the planning application. We will also provide minute notes of the meetings held throughout the process so that you are clear about the advice given. This will enable you to finalise RIBA Work Stage 3 (Developed Design).
21. If a scheme received a Place Review from the independent Place Review Panel and the designs have significantly changed since this review, Officers may recommend that the revised scheme undergoes a subsequent Place Review to help optimise and elevate quality (See Section 5 for further information).
22. We will make sure that your proposal is ready for submission by checking that it is complete, so that the application can be validated on receipt. In certain cases we may agree to reviewing a "dummy" planning application (prior to formal submission) to ensure that the various issues and considerations have been thoroughly assessed and considered in accordance with previous conversations. We will also ensure that the heads of terms of any S.106 Agreement are acceptable in principle and will provide general advice as regards the likely CIL liability. We will also finalise the PPA to properly timetable the post-application submission process. We will also continue to liaise on viability considerations to ensure that the planning submission fully embraces a robust scheme viability process and fully justifies the approach adopted.