

Culture and Sport Partnership Strategy 2009 - 12

1.1	Details of the Policy, Strategy, Function, Project or Activity
	<p>Title of EqIA: ___ Culture & Sport Partnership Strategy 2009 - 2012_____</p> <p>Date of EqIA:___ 1 September 2009_____</p> <p>State whether EqIA is on a Policy, Strategy, Function, Project or Activity (NB. Your EQIA may be a combination of these, in which case please state what it is exactly e.g. Policy/Strategy):_____ Strategy_____</p> <p>Indicate whether it is a 'new' or an 'existing' Policy, Strategy, Function, Project or Activity (Mark with a 'X'): New [X] Existing []</p>
1.2	Details of the person completing the EqIA
	<p>Full Name:___ Ed McDermott_____</p> <p>Position: ___ Cultural Planning Officer_____</p> <p>Directorate: ___ Culture and Sport_____</p> <p>Department: __Community Services_____</p> <p>Full Contact Details: __ed.mcdermott@croydon.gov.uk_____</p>
1.3	What is the aim and objective of the Policy, Strategy, Function, Project or Activity?
	<p>The Culture & Sport Partnership Strategy 2009 - 2012 will provide the framework for the Culture & Sport Partnership to improve the quality of sport and cultural provision and increase the numbers and diversity of people participating. It sets out the strategic objectives for Culture and Sport over the next 3 years to support the Comprehensive Area Assessment, the delivery of the Corporate Plan, Community Strategy and Local Area Agreement.</p> <p>The strategic objectives for the strategy are:</p> <ul style="list-style-type: none"> • Create safer and happier individuals and communities that are more sustainable through culture and sport • Improve health and well-being through culture and sport • Inspire learning, talent prosperity and aspiration through culture and sport • Promote economic growth, prosperity and aspiration through culture and sport • Transform the environment and celebrate Croydon's identity and a sense of place • Deliver excellence in culture and sport that offers value for money and uses a range of delivery models <p>The strategy contributes to NI1 and NI7. In particular by:</p> <ul style="list-style-type: none"> • Creating a Croydon Calendar which will include a wide range of events to celebrate shared values, explore diversity, showcase talent and create a lot of fun. Our plan is to increase the number of events and improve their quality whilst ensuring that all parts of the community are included. Events will include

Black History Month, Croydon Summer Festival and Mela, support for Older People's week, support for corporate celebrations of major religious festivals including Eid ul Fitr, Diwali and Christmas targeting BME communities. (NI1)

- Fresh Minds to create a year round programme of cultural and sporting activity for young people, providing opportunities for all. Young people will be encouraged to design and deliver their own programmes. (NI 1 & NI7)
- Croydon's Got Creative Talent will aim to create a programme of cultural skills development, ranging from theatre production to arts and crafts to event management and fund raising. We will develop pathways to opportunities to build on the capacity of the sector (NI7)
- Parks to be proud of aims to improve people's perception of parks in Croydon by giving our communities the opportunity to vote on their favourite parks to see physical improvements such as cafés, play facilities etc. We aim to work with existing Friends of Groups and create new groups to promote and implement the scheme. Ultimately the project could transform how the council manages, maintains and funds its green spaces, including local management through the voluntary sector. (NI 7)
- Croydon's Cultural Champions will develop a network of local providers across the community who can not only act as champions for culture and sport across the borough, but also act as providers to our communities (NI 1 & NI7)

The strategy builds on the 2 previous strategies, 'All of Our Lives' Croydon's Cultural Strategy 2002-2005 and 'Be Inspired' Croydon's Cultural Strategy 2005-2008.

Action Plans are contained within the strategy to deliver to deliver these objectives.