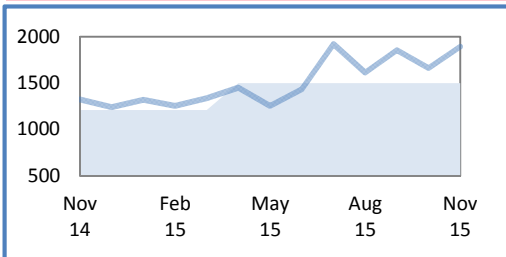
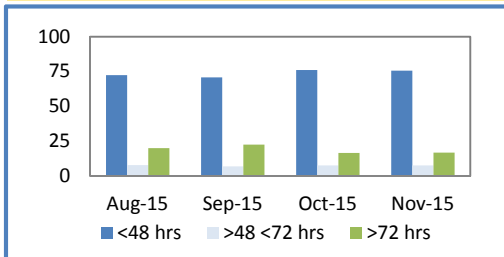


KPIs - Education, Enforcement and Ease of use

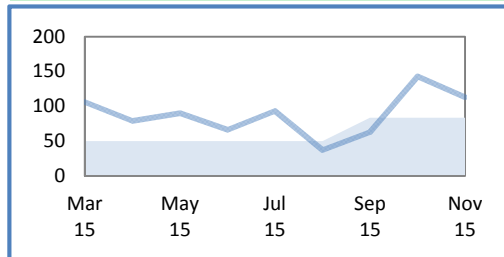
Number of fly-tip incidents confirmed



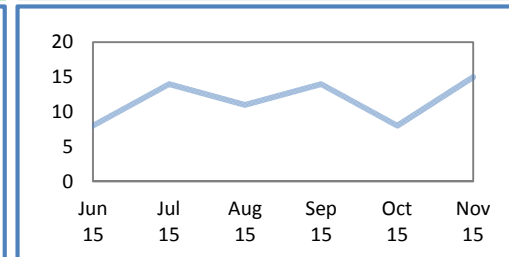
% Fly-tips cleared in target time



FPNs issued for environmental offences



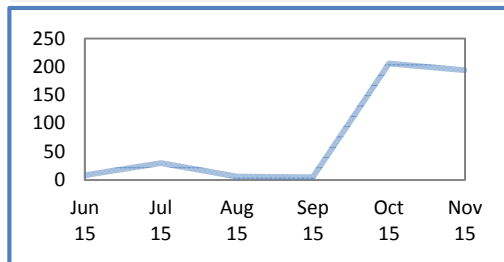
Investigations of environmental offences



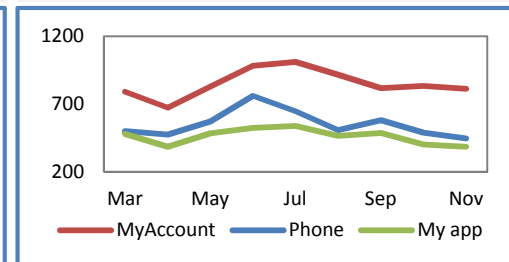
Progress and status to date

Ref	Indicator	Target	Sep-15	Oct-15	Nov-15
CG01a	Number of fly- tips incidents confirmed	1500	1855	1661	1891
CG02	% fly-tips cleared in 48 hours	80	70.8	76.0	75.7
CG03	Fly-tip reports by staff or contractor		22	29	34
CG04	Environmental (All) FPN issues	83	63	143	113
CG06	Investigations of env. offences		14	8	15
CG07	Successful prosecutions for env. Off.		18	1	18
CG07a	Total prosecutions to date		45	46	64
CG08	Duty of care visits		5	206	194
CG08a	Total 'duty of care visits' to date		677	883	1077
CG11	Total followers on DMWCroydon		258	260	257
CG12	Total Community Champion reg.		262	266	268
CG13	Total Community clear-up events		45	49	53

Duty of Care visits



Customer fly-tip reports by channel



Highlights this period

- ❖ There were a further 18 successful prosecutions for environmental offences
- ❖ The significant increase in Duty of Care visits was maintained this month as was issue of FPNs which was again well above target
- ❖ The proportion of fly-tips cleared within 48 hours was maintained at just below target level despite a significant increase in the number of incidents
- ❖ There were four further community clear-up events at the park at Pollards Hill, Temple Copse, Westgate Road and a stretch of private land in Love Lane. The latter being the first stage of what will be a new community space.

Top issues and risks

- ❖ An increase in the number of fly-tips for November means levels remain significantly above target and 43% higher than the same period last year
- ❖ Following review of London wide fly-tip trends we have amended target to reduce fly-tip incidents to a more realistic level. Meeting the target for this year still presents a significant challenge and will require further targeted action
- ❖ More responsive removal services may encourage more fly-tipping - this risk is being managed through enforcement action.

Focus for future action

- ❖ Continue to promote the 'Don't Mess with Croydon' campaign - Council is seeking to sign up all shops and businesses
- ❖ Review street cleaning and street bin provision to focus on the fly-tip hot spots and district centres
- ❖ Improve facilities for recycling in those flats/areas where these are limited
- ❖ Deliver multi-agency enforcement led operations to tackle fly-tip hot spots using the full range of interventions including prosecution
- ❖ Take action to get owners of eyesore' front gardens to get them to tidy up.