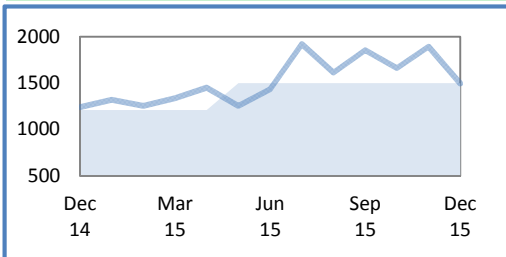
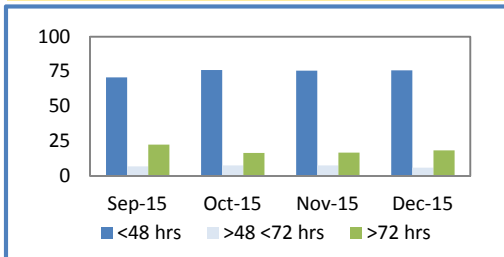


KPIs - Education, Enforcement and Ease of use

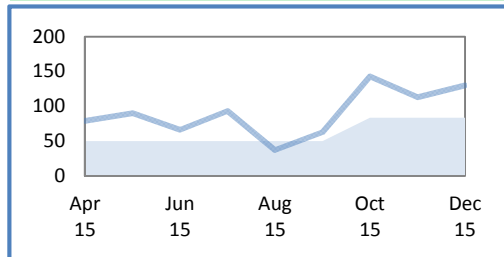
Number of fly-tip incidents confirmed



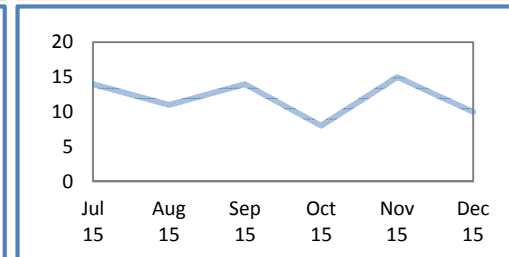
% Fly-tips cleared in target time



FPNs issued for environmental offences



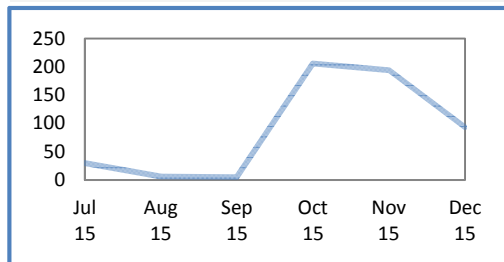
Investigations of environmental offences



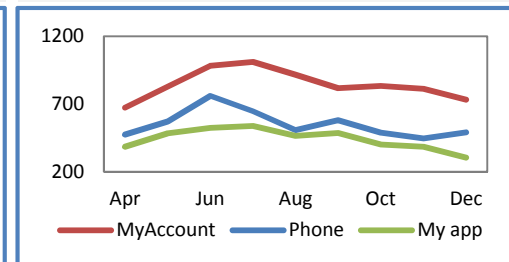
Progress and status to date

Ref	Indicator	Target	Oct-15	Nov-15	Dec-15
CG01a	Number of fly- tips incidents confirmed	1500	1661	1891	1495
CG02	% fly-tips cleared in 48 hours	80	76.0	75.7	75.9
CG03	Fly-tip reports by staff or contractor		29	34	18
CG04	Environmental (All) FPN issues	83	143	113	130
CG06	Investigations of env. offences		8	15	10
CG07	Successful prosecutions for env. Off.		1	18	0
CG07a	Total prosecutions to date		46	64	64
CG08	Duty of care visits		206	194	93
CG08a	Total 'duty of care visits' to date		883	1077	1170
CG11	Total followers on DMWCroydon		260	257	257
CG12	Total Community Champion reg.		266	268	270
CG13	Total Community clear-up events		49	53	55

Duty of Care visits



Customer fly-tip reports by channel



Highlights this period

- ❖ There was a reduction in fly-tip incidents in December to just below the target threshold
- ❖ 130 FPNs were issued in December (well above target level) including 45 for fly-tipping offences
- ❖ The proportion of fly-tips cleared within 48 hours was maintained at just below target level
- ❖ There were two further Community clear up events in December at Oak Avenue Woodland (30 bags of litter and 2 shopping trolleys) and Love Lane green (over 40 wheelie bins of bramble and litter).

Top issues and risks

- ❖ Following review of London wide fly-tip trends we have amended target to reduce fly-tip incidents to a more realistic level. Meeting the target for this year still presents a significant challenge and will require further targeted action
- ❖ While the number of fly-tips for December is within the revised target threshold levels remain about 20% higher than for the same period last year
- ❖ More responsive removal services may encourage more fly-tipping - this risk is being managed through enforcement action.

Focus for future action

- ❖ Continue to promote the 'Don't Mess with Croydon' campaign - Council is seeking to sign up all shops and businesses
- ❖ Review street cleaning and street bin provision to focus on the fly-tip hot spots and district centres
- ❖ Improve facilities for recycling in those flats/areas where these are limited
- ❖ Deliver multi-agency enforcement led operations to tackle fly-tip hot spots using the full range of interventions including prosecution
- ❖ Take action to get owners of eyesore' front gardens to get them to tidy up.