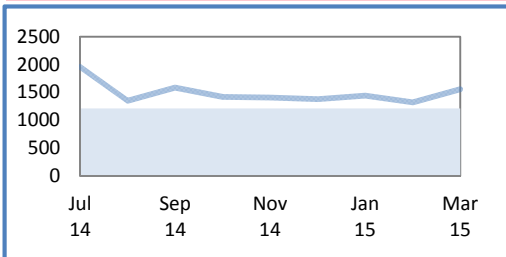
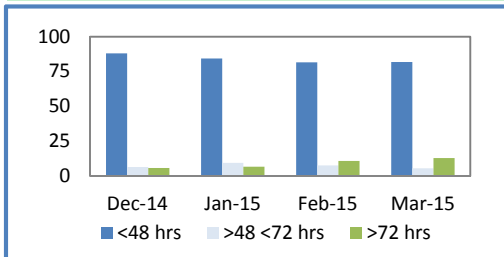


KPIs - Education, Enforcement and Ease of use

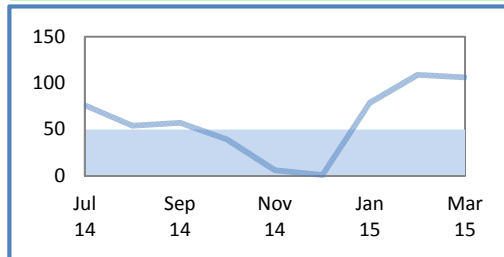
Number of confirmed fly-tips reports



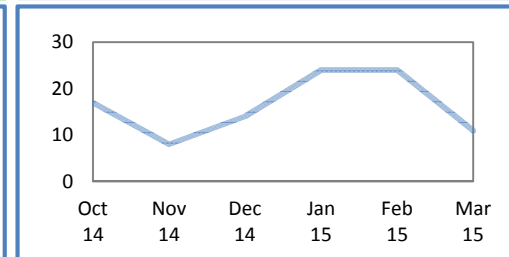
% Fly-tips cleared in target time



Environmental (all) FPNs issued



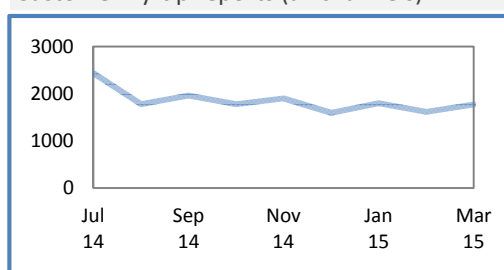
Investigations of environmental offences



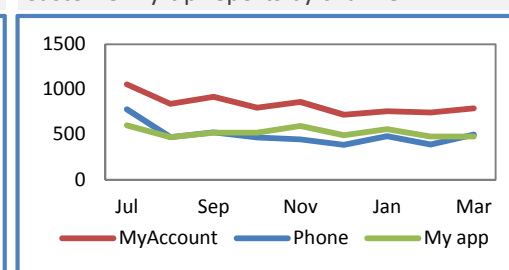
Progress and status to date

Ref	Indicator	Target	Jan-15	Feb-15	Mar-15
CG01	Number of fly-tip incidents reported	1208	1443	1323	1559
CG02	% fly-tips cleared in 48 hours	80	84.3	81.6	81.8
CG03	Fly-tip reports by staff or contractor	83	51	55	
CG04	Environmental (All) FPN issues*	50	79	109	106
CG06	Investigations of env. offences	24	24	11	
CG06a	Total Investigations of env. Offences	164	178	202	
CG07	Total no. of successful prosecutions	1	2	10	
CG08	Total duty of care visits	475	572	658	
CG09	Street cleanliness (TBD)				
CG11	Total followers on DMWCroydon	164	183	202	
CG12	Total Community Champion reg.	184	193	215	

Customer fly-tip reports (all channels)



Customer fly-tip reports by channel



Highlights this period

- ❖ While the number of fly tips increased by 8% from previous month clearance rates were maintained at nearly 82% within 48 hours
- ❖ The further 106 FPNs were issued and a record number of prosecutions were made for fly-tipping and littering offences
- ❖ A further four community clean-ups took place in March at Coulsdon Coppice (4 Tonnes cleared), Melfort Road, Shirley Church Road and Brigstock Road/High St Thornton Heath (50 bags and a trolley cleared in total).

Top issues and risks

- ❖ Fly-tipping levels remain high and above target and while there have been significant reductions in target areas there have been increases in others
- ❖ More responsive removal services may encourage more fly-tipping - this risk is being managed through effective enforcement action
- ❖ FPNs for fly tipping are no longer recorded separately from other environment FPNs in response to evidence requirements for prosecution - now shown in dashboard as all environmental FPN issues. Total prosecutions include prosecutions for littering and fly-tipping offences.

Focus for future action

- ❖ Continue to promote the 'Don't Mess with Croydon' campaign - Council is seeking to sign up all shops and businesses
- ❖ Review street cleaning and street bin provision to focus on the fly-tip hot spots and district centres
- ❖ Improve facilities for recycling in those flats/areas where these are limited
- ❖ Deliver multi-agency enforcement led operations to tackle fly-tip hot spots using the full range of interventions including prosecution
- ❖ Take action to get owners of eyesore' front gardens to get them to tidy up.