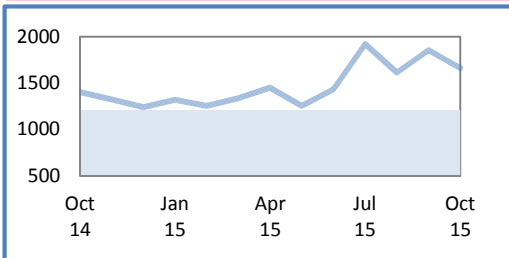
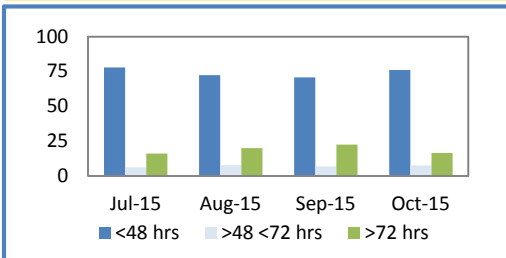


KPIs - Education, Enforcement and Ease of use

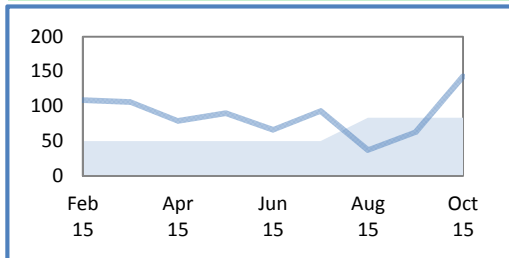
Number of fly-tip incidents confirmed



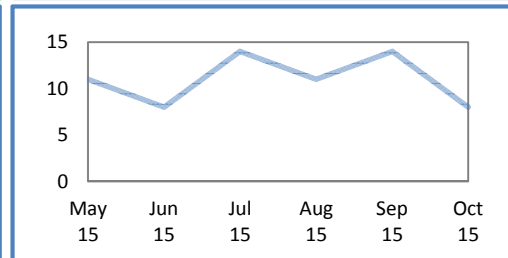
% Fly-tips cleared in target time



FPNs issued for environmental offences



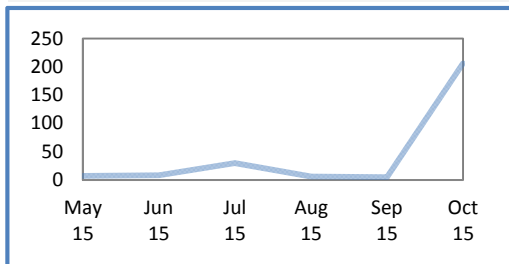
Investigations of environmental offences



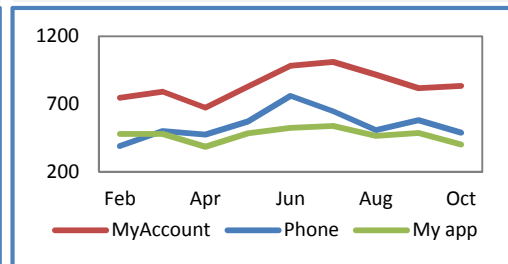
Progress and status to date

Ref	Indicator	Target	Aug-15	Sep-15	Oct-15
CG01a	Number of fly- tips incidents confirmed	1208	1612	1855	1661
CG02	% fly-tips cleared in 48 hours	80	72.5	70.8	76.0
CG03	Fly-tip reports by staff or contractor		12	22	29
CG04	Environmental (All) FPN issues	83	37	63	143
CG06	Investigations of env. offences		11	14	8
CG07	Successful prosecutions for env. Off.		0	18	0
CG07a	Total prosecutions to date		27	45	45
CG08	Duty of care visits		6	5	206
CG08a	Total 'duty of care visits' to date		672	677	883
CG11	Total followers on DMWCroydon		243	258	260
CG12	Total Community Champion reg.		233	262	266

Duty of Care visits



Customer fly-tip reports by channel



Highlights this period

- ❖ Number of confirmed fly-tip incidents was reduced by 10.5% from previous month with the proportion cleared within 48 hours back to near target level
- ❖ The overall number of fly-tip reports was also down with 71% of these made electronically
- ❖ A push on Duty of Care visits saw the number increased to 206 this month with issue of FPNs also well above target.
- ❖ There were four further community clear-ups which took place at Clifton Road (Selhurst alleyway), Haling Passage South Croydon, Bridle Road Woodland, and Pollards Hill alleyway (between Wharfedale Gdn and Pollards Hill South).

Top issues and risks

- ❖ While reduced from September the number of fly-tips for October remains significantly above target and is 18% higher than the same period last year
- ❖ Action to improve clearance rates (within 48 hours) has been effective but this remains slightly below target this month
- ❖ While there were no prosecutions this period there are 22 pending
- ❖ More responsive removal services may encourage more fly-tipping - this risk is being managed through enforcement action.

Focus for future action

- ❖ Continue to promote the 'Don't Mess with Croydon' campaign - Council is seeking to sign up all shops and businesses
- ❖ Review street cleaning and street bin provision to focus on the fly-tip hot spots and district centres
- ❖ Improve facilities for recycling in those flats/areas where these are limited
- ❖ Deliver multi-agency enforcement led operations to tackle fly-tip hot spots using the full range of interventions including prosecution
- ❖ Take action to get owners of eyesore' front gardens to get them to tidy up.