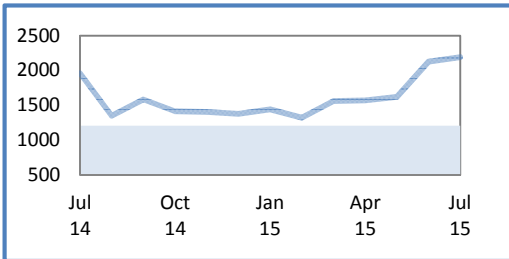
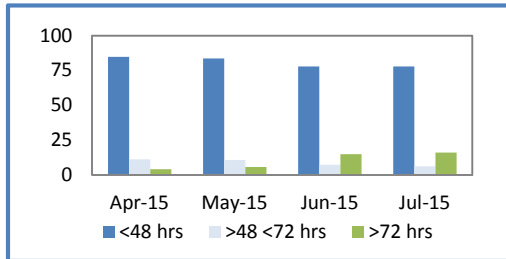


KPIs - Education, Enforcement and Ease of use

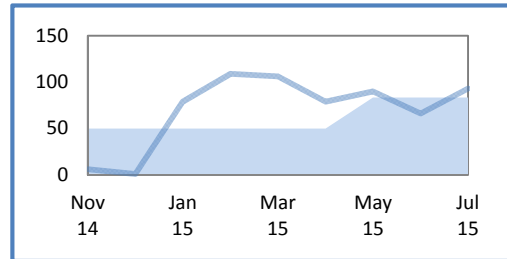
Number of fly-tip incidents reported



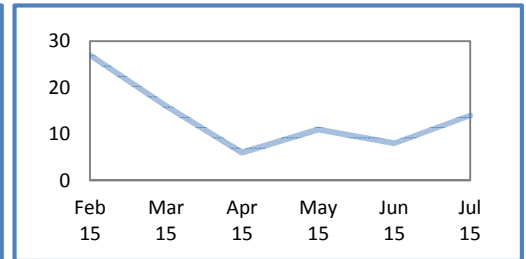
% Fly-tips cleared in target time



Environmental (all) FPNs issued



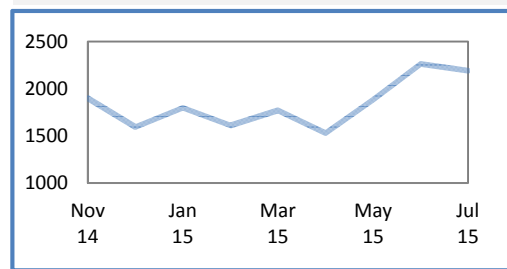
Investigations of environmental offences



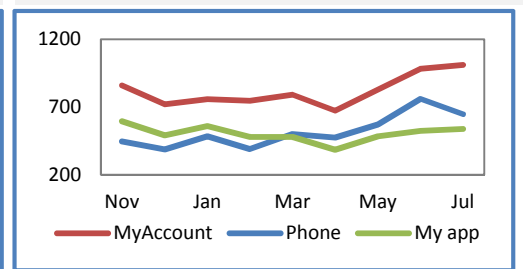
Progress and status to date

Ref	Indicator	Target	May-15	Jun-15	Jul-15
CG01	Number of fly-tip incidents reported	1208	1622	2126	2191
CG01a	Number of fly-tips incidents confirmed		1254	1434	1922
CG02	% fly-tips cleared in 48 hours	80	83.7	78.0	77.9
CG03	Fly-tip reports by staff or contractor	30	29	34	
CG04	Environmental (All) FPN issues	50	90	66	93
CG06	Investigations of env. offences	11	8	14	
CG07	Successful prosecutions for env. Off.	1	1	16	
CG07a	Total prosecutions to date	10	11	27	
CG08	Duty of care visits	7	8	30	
CG08a	Total 'duty of care visits' to date	628	636	666	
CG10	No. fly tip reports (Contact Centre)	1884	2264	2193	
CG11	Total followers on DMWCroydon	223	227	242	
CG12	Total Community Champion reg.	216	228	234	

Fly-tip reports to CC (all channels)



Customer fly-tip reports by channel



Highlights this period

- ❖ The number of fly-tip reports for July remains higher than the same period last year (up 11.8% on July 14)
- ❖ There were a further 16 prosecutions for a range of environmental offences (TBC)
- ❖ A community clear up took place at South Norwood and litter picks at Shirley Heath and Wandle Park
- ❖ 6 more Community Champions were registered.

Top issues and risks

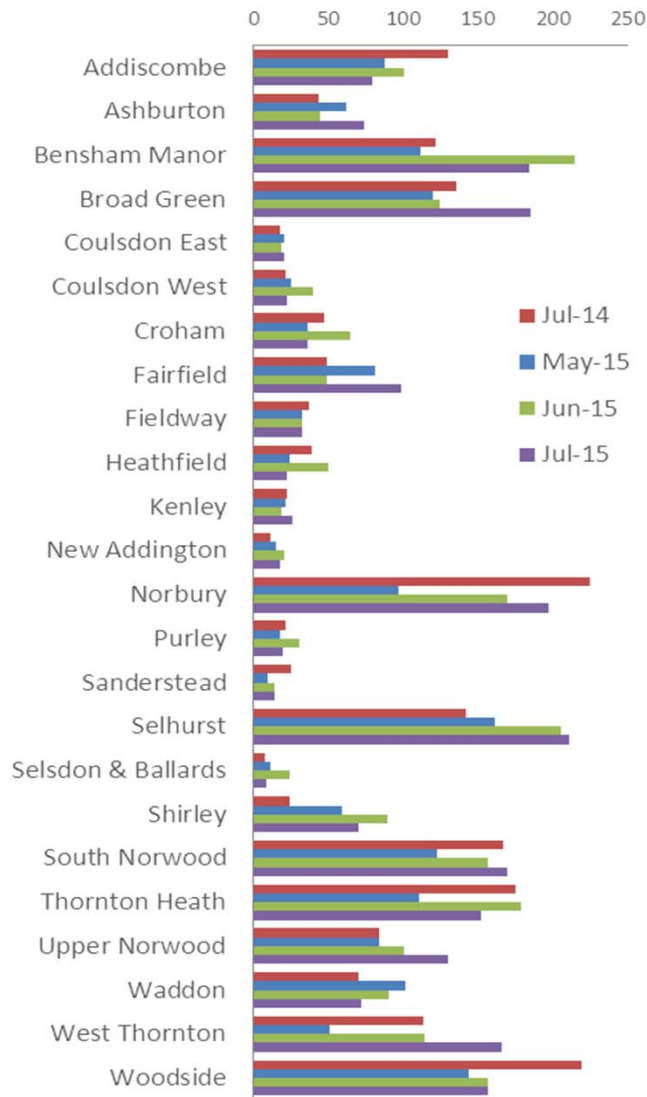
- ❖ Fly-tipping levels are increasing and remain well above target
- ❖ Clearance rates (within 48 hours) remain slightly below target
- ❖ More responsive removal services may encourage more fly-tipping - this risk is being managed through effective enforcement action.

Focus for future action

- ❖ Continue to promote the 'Don't Mess with Croydon' campaign - Council is seeking to sign up all shops and businesses
- ❖ Review street cleaning and street bin provision to focus on the fly-tip hot spots and district centres
- ❖ Improve facilities for recycling in those flats/areas where these are limited
- ❖ Deliver multi-agency enforcement led operations to tackle fly-tip hot spots using the full range of interventions including prosecution

Ward data

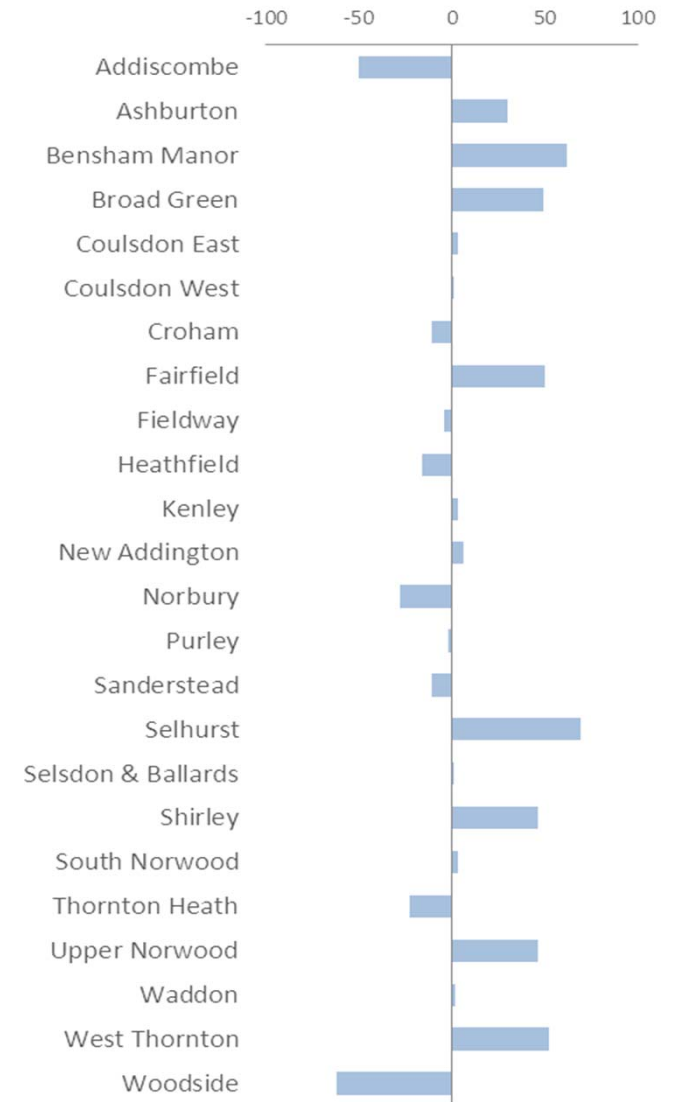
Number of fly-tip incidents



Change in fly-tip incidents from last period / this period

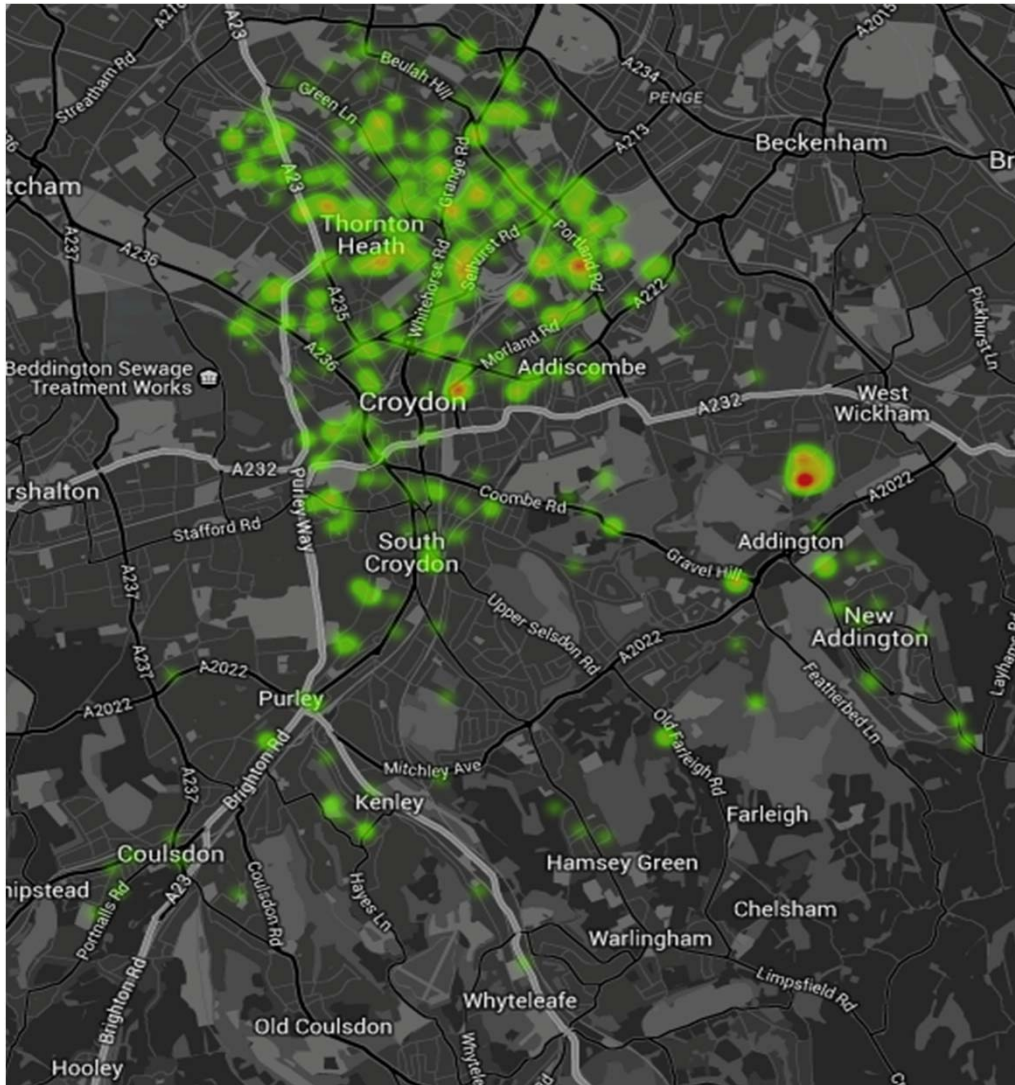
Ward	Number	%
Addiscombe	-21	-21%
Ashburton	29	64%
Bensham Manor	-31	-14%
Broad Green	60	48%
Coulsdon East	2	11%
Coulsdon West	-17	-43%
Croham	-29	-45%
Fairfield	50	102%
Fieldway	0	0%
Heathfield	-27	-54%
Kenley	7	37%
New Addington	-3	-14%
Norbury	27	16%
Purley	-11	-35%
Sanderstead	0	0%
Selhurst	5	2%
Selsdon & Ballards	-15	-63%
Shirley	-20	-22%
South Norwood	13	8%
Thornton Heath	-27	-15%
Upper Norwood	29	29%
Waddon	-19	-21%
West Thornton	51	44%
Woodside	0	0%

Change in incidents (Jul 14 - Jul 15)

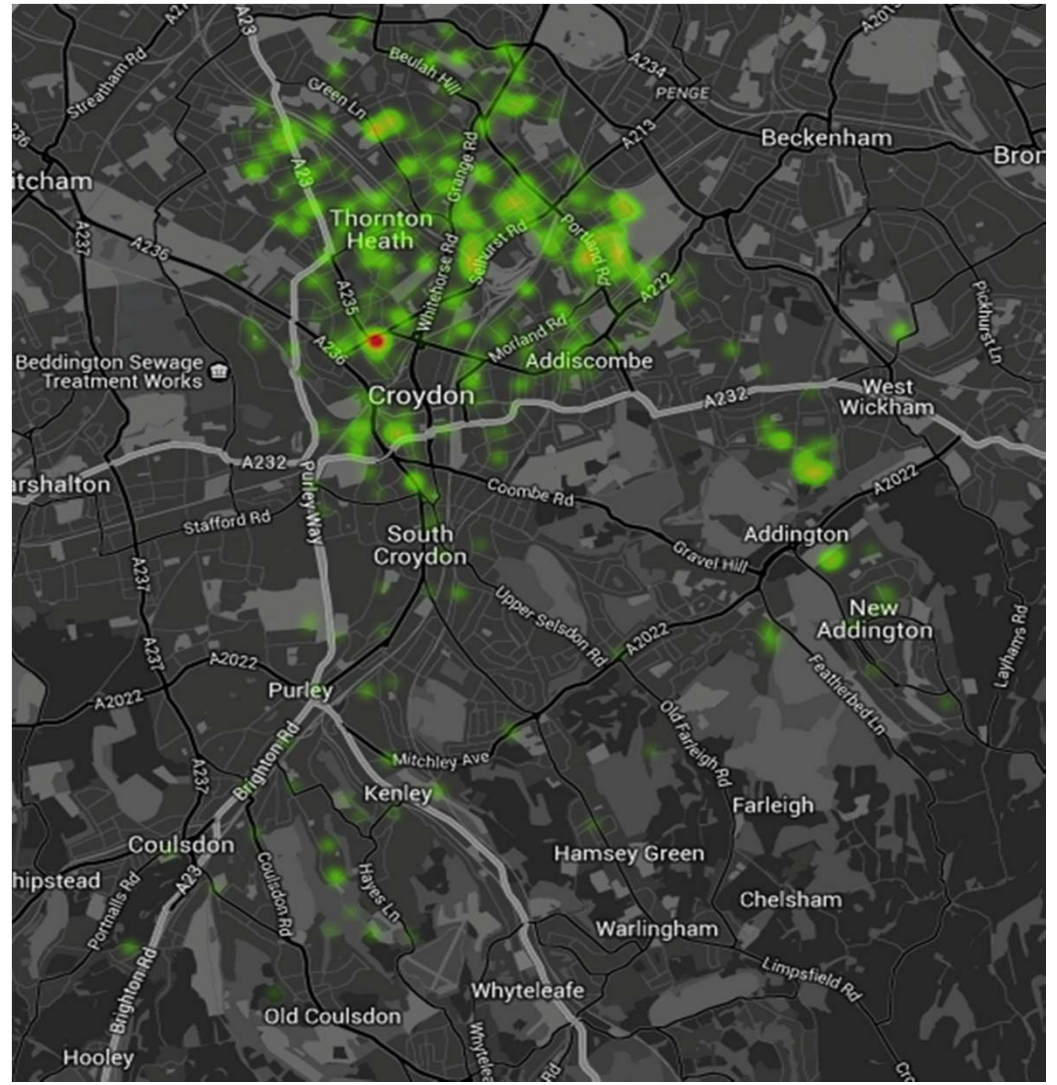


Heat maps

Jun-15

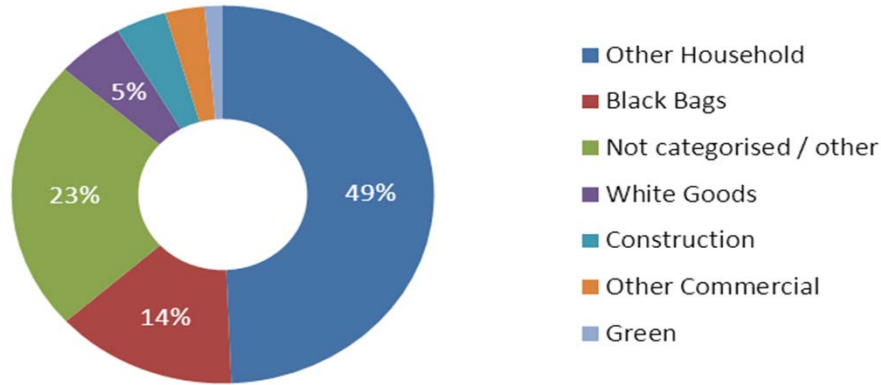


Jul-15

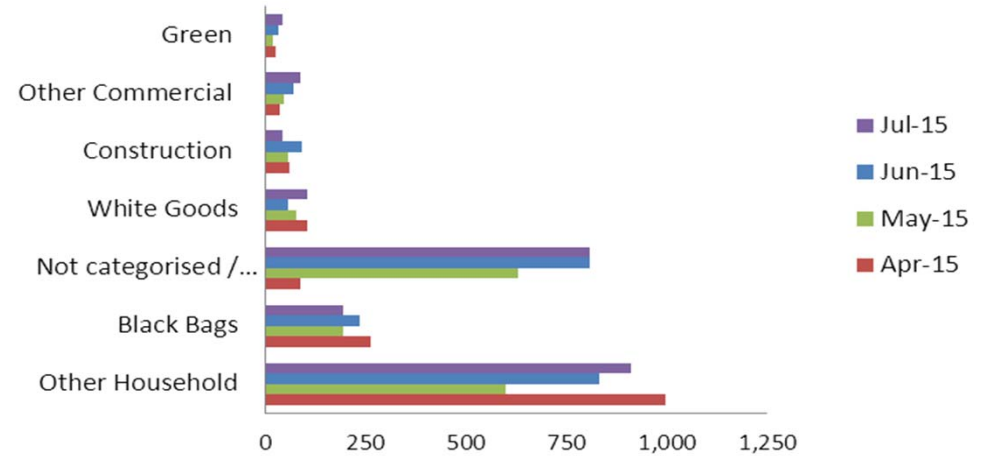


Fly-tipping by waste type and size

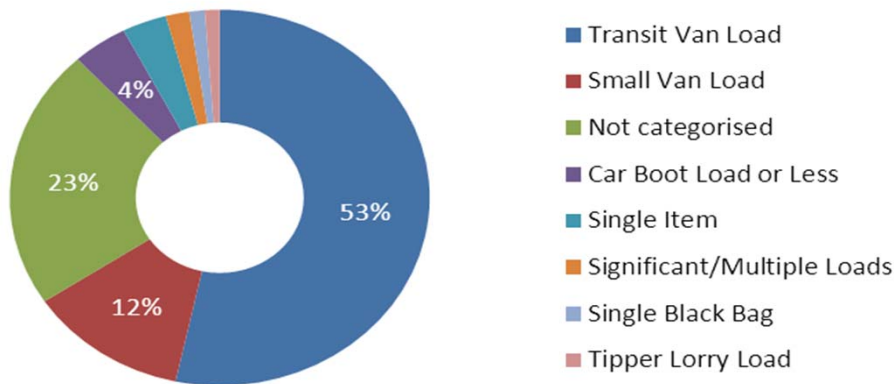
Incidents by primary waste type - last six months



Fly-tips by waste type



Incidents by Size - last six months



Incidents by size

