

Sustainable Croydon Economic Renewal Board

Terms of Reference

Purpose

The Sustainable Croydon Economic Renewal Board will deliver a strategic & coordinated borough wide response to the economic crisis as a result of Covid-19, working across both the public and private sector and in collaboration with the Croydon Sustainable Commission to ensure sustainability is at the heart of the economic renewal.

Membership

Membership will be determined by the Leader of the Council, who will also act as Chair of the Board.

At its inception, the Board membership shall include:

- Alison Addy Gatwick airport
- Hamida Ali Cabinet Member for Safer Croydon & Communities, Croydon Council
- Mike Bell Chair, Croydon Health Services NHS Trust
- Jessica Berney Schroders (representing developers)
- Andrew Brown Chief Executive, Croydon BME Forum
- Alison Butler Cabinet Member for Homes & Gateway Services, Croydon Council
- Patrick Dubeck GLA
- Philip Graham GLA
- Yvonne Green Branch Secretary, Unison
- Janet Jones London South Bank University
- Oliver Lewis Cabinet Member for Culture, Leisure & Sport
- Shifa Mustafa Executive Director of Place, Croydon Council
- Paul Scott Cabinet Member for Environment, Transport & Regeneration, Croydon Council
- Manju Shahul-Hameed Cabinet Member for Economy & Jobs, Croydon Council
- Jonathon Sharrock Chief Executive, Coast to Capital LEP
- Matthew Simms Chief Executive, Croydon BID
- Caireen Mitchell Principal of Croydon College
- Chris Symons BH Live
- Michael Lassman Federation of Small Business

Any changes to the membership shall be reported to the following Board meeting for information. A complete record of the Board Membership shall be maintained by Croydon Council (via the Leaders Office)

Areas of focus

The impact from Covid-19 has been widespread, and therefore the response will need to be equally widespread and the Board's key role is to coordinate this response. Activity will be coordinated by a number of sub groups, whilst the Board will focus on:

- Strategic alignment across multiple sectors, organisations and services to support sustainable economic renewal in Croydon
- Lobbying on behalf of Croydon to secure investment and resources to support the local economy
- Positioning Croydon to benefit from Government and London wide programmes supporting economic growth, business, skills and jobs
- Aligning activities with the adopted recommendations from the Croydon Sustainability Commission
- Ensuring that the economic renewal supports those that have been disproportionately impacted as a result of Covid-19, reducing inequality across the borough

Key themes

The Board is expected to focus on a number of key themes, to focus on specific areas of activity. At the inception of the Board, the table below outlines the key themes, leads will be identified at future meetings. The theme lead is expected to coordinate activity and develop action plans. They may use existing groups to support this, or establish short term task and finish groups.

The board will provide external challenge to ensure the right issues and best outcomes are identified.

Actions identified by the theme leads will inform the Sustainable Economic Renewal Plan. The Board will hold leads to account for progress against this plan.

Key themes	Theme leads
Economy, Croydon pound, business and employment	TBC
Skills	TBC
Housing	TBC
Culture	TBC
Regeneration, social infrastructure, planning and development	TBC
Transport and travel	TBC
Procurement process	TBC
Marketing Croydon as a borough and not a collection of partnership offers	TBC
Communities and volunteering	TBC

Meetings

All meetings will be chaired by the Leader of Croydon Council. In the absence of the Leader of the Council, a Chair will be appointed by the Board for the meeting.

A meeting quorum will be three (3) members of the Board, or one third of the current membership, whichever is greater.

Decisions made by consensus (i.e. members are satisfied with the decision even though it may not be their first choice). If not possible, advisory group chair makes final decision

Meeting agendas minutes will be provided by Croydon Council (via the Leaders Office). This includes:

- preparing agendas and supporting papers
- preparing meeting notes and information.

Meetings will be held every three weeks for an hour subject to the Chair and Board's availability.

If required subgroup meetings will be arranged outside of these times at a time convenient to subgroup members.

Accountability

The Board will be accountable to the Croydon Council Cabinet and the Local Strategic Partnership. Formal reports will be provided to the both on at least an annual basis, with informal updates provided to Cabinet Members on at least a quarterly basis.

Amendment, Modification or Variation

These Terms of Reference may be amended, varied or modified by the Leader of the Council, subject to consultation with the Board members.

V0.5 29 June 2020