

Thornton Heath Public Arts Commission Opportunity - 2018

BRIEF

SITE: Ghanapathy Temple Wall Public Arts Commission

June 2018

THORNTON HEATH PUBLIC ARTS OPPORTUNITY

As part of the regeneration of Thornton Heath, the Council would like to commission public art on a key site within Thornton Heath Town Centre. Last year the council successfully commissioned four artists with local connections to deliver art work in Thornton Heath.

Context

An important District Centre in the north of Croydon, Thornton Heath has a distinct identity. Its busy high street acts as a hub for the local community and plays an important role in the local economic life.

Thornton Heath is undergoing a £2.7 million regeneration programme which includes public realm, shopfront and wayfinding improvements, and public art. The project aims to improve the physical environment of the town centre, resulting in safer, functional and attractive places that will encourage local people to take ownership of their high street, whilst also creating appealing streets for new visitors.

Thornton Heath has a high degree of ethnic diversity. In the 2011 census, the Thornton Heath ward was 25% White British, 21% Black Caribbean and 15% Black African.^[5] Besham Manor ward, which also covers areas of Thornton Heath, was 19% White British, 18% Black Caribbean, 13% Black African and 11% Indian.

PUBLIC ART COMMISSION

Ghanapathy Temple Wall Public Arts Commission

Budget: £5,000

Introduction:

As part of the wider Thornton Heath shop front improvement and public art project it was agreed that a design be commissioned for the flank wall of the Ghanapathy Temple, which fronts onto Brigstock Road.

Ghanapathy Temple is on a major gateway to Thornton Heath High Street, close to Thornton Heath railway station entrance and exit points and within a residential area with a diverse population. We would therefore like to commission a 'gateway' feature in consultation with local stakeholders to mark this key community facility in a prominent location.



Image 1 – Elevation 1



Image 2 – Elevation 2



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Scale 1: 912



Location Plan - 21 Brigstock Rd, Thornton Heath CR7 7JJ

Technical information:

There are two BT telecommunications boxes on the elevation. An additional attachment will be added to box 2 in early 2019 (see image 3 below as an example)

Incorporating the telecoms boxes: in terms of mitigating the impacts of the phone boxes on the site artists will need to incorporate the phone boxes into their design creatively and in a way that can be extended to incorporate a future the additional attachment.

Image1: existing box 1



Image 2: existing box 2





Image 3: example of add-on.

Design requirements:

To be confirmed following engagement with the temple. However, design proposals likely to include:

- Clearly identifying the building as a temple.
- Temple information and opening times next to temple entrance.

Material Requirement

We would require a robust and graffiti proof finish to the artwork. An example of the anti-graffiti finish the council uses is below:

DESCRIPTION

Nu-Guard AG Clear Coating is a specially formulated single pack external coating designed to give effective protection against both fly-posting and graffiti.

COLOUR RANGE:

Clear Gloss or Clear Semi Matt

All designs will be subject to the approval of the building owner.

THE BRIEF

The primary objectives of this commission are to:

- Reflect the local community – its vibrancy, people and culture
- Improve the aesthetic appeal of the Thornton Heath area
- Create a 'gateway' or entry point that announces arrival at Thornton Heath and physically defines the local area
- Help to create a sense of identity for the area that is unique to it
- Encourage a local sense of pride and ownership
- Engage the local community with art in the public realm

Proposals are invited from artists working individually or collaboratively. Artists at any stage of their career may apply and we particularly encourage applications from artists and art students living and working in the Thornton Heath area.

HOW TO APPLY

The parameters of what the artwork feature may constitute, have been left open to allow for a creative approach to this brief. To apply for this commission please send an email to Echez.Ubaka@croydon.gov.uk with the title THORNTON HEATH PUBLIC ARTS COMMISSION 2018 in the subject line and include the following information -

- A copy of your artist statement and / or CV
- Up to 6 examples of your previous work
- A brief outline of initial idea for public artwork including examples or initial concepts.

Your outline should include:

- How the work will relate to and reflect Thornton Heath
- How local people and key stakeholders will be engaged
- An outline budget breakdown which includes costs for obtaining planning consent and consultation

The written submission must be received by **5pm 13 July 2018** by sending it to Echez Ubaka on Echez.Ubaka@croydon.gov.uk in hard copy to:

Echez Ubaka, Croydon Council, Bernard Wetherill House, Regeneration and Partnership Service, District Centres and Regeneration Directorate, 6th floor – Zone D, Croydon, CR0 1EA

BUDGET

The total amount available for the commission is £5,000. To include all fees and expenses, site visits, production and installation of the artwork.

The selected artist(s) will lead on securing all necessary permissions for installation of the artwork and contract including seeking planning permission for the delivery of the artwork commission.

Proposals must also take into account the fact that a low-maintenance solution to the brief is required and this should be reflected in your application, although responsibility for maintenance of the artwork will pass to Croydon Council on completion of installation. Please refer to materials specification required for the artwork.

Materials Specification

The choice of building material on public art should take into consideration its vulnerability to vandalism and the potential cost of restoration. The manner of securing public art in place should take into consideration its vulnerability to theft.

TIMESCALE

The deadline for submitting proposals is **5pm, 13 July 2018**. A full timetable is provided below. Applicants must provide a production and installation schedule within their proposal that demonstrates this is achievable.

TIMETABLE

ITEM	DATE
Launch of competition	22 June 2018
Closing date for submissions	13 July 2018
Shortlisting completed by	20 July 2018
Interviews	w/c 23 July 2018
Appointment of selected artist(s)	w/c 30 July
Engagement and design development (4 weeks)	31 Aug 2018
Planning permission (8 weeks)	5 November
Implementation	November 2018

How your work will be assessed

Evaluation Section	Criteria
Quality of design	Proposed site designs - creativity and aesthetic appeal
Reflecting Thornton Heath	Please provide details of how you will ensure that your design will reflect the vibrancy, bustling nature and diversity of Thornton Heath
Community engagement	Communications and partnership Working. Please provide a methodology as to how you will engage with the local community. Evidence of recent consultation and partnership working with the community
Deliverability	<p>Delivery of Similar Requirements</p> <p>Drawing on recent experience of delivering similar requirements to those detailed within the brief, please provide a methodology detailing the end to end process you would follow in order to meet the timescales (please see timeline table) for both the design and installation of the art work.</p> <ul style="list-style-type: none">• Methodologies must include referenced evidence of previously installed public artwork sites similar to those detailed within the brief.• A minimum of 3 and maximum of 6 examples of your work must be provided including client testimonials.
Artwork maintenance	How you will install and maintain the artwork (please outline how you will ensure that the art work is as robust as possible and lasts).
Budget	An outline budget breakdown which includes costs for obtaining planning consent and carrying out consultation.

FURTHER INFORMATION

Please contact Echez.Ubaka@croydon.gov.uk