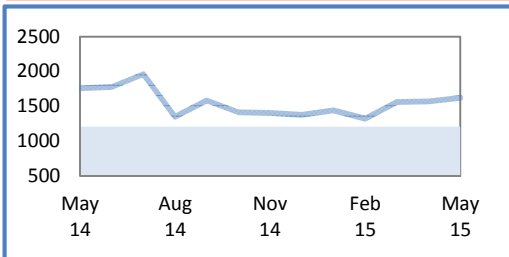
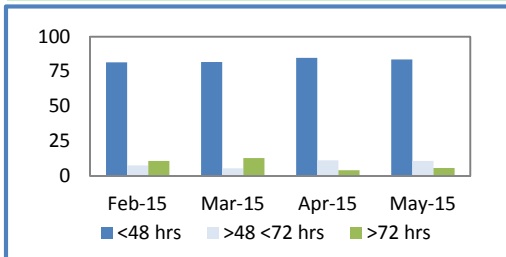


KPIs - Education, Enforcement and Ease of use

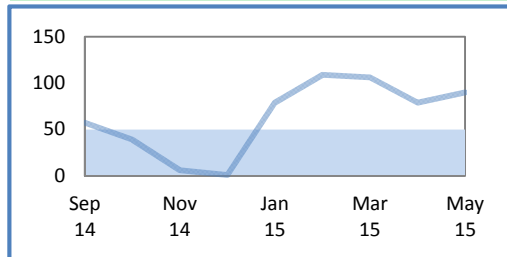
Number of fly-tip incidents reported



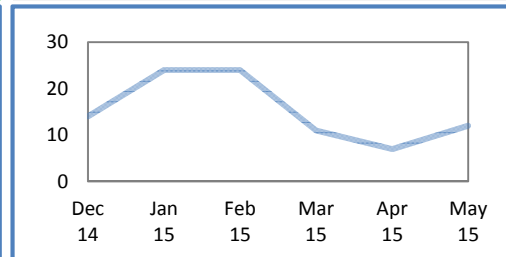
% Fly-tips cleared in target time



Environmental (all) FPNs issued



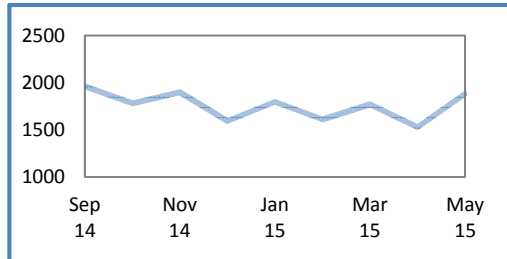
Investigations of environmental offences



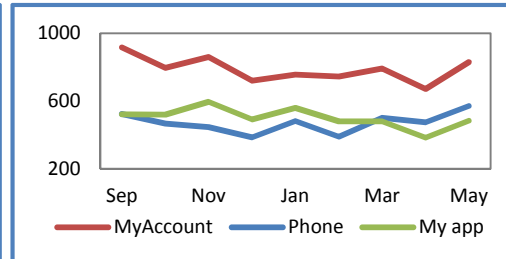
Progress and status to date

Ref	Indicator	Target	Mar-15	Apr-15	May-15
CG01	Number of fly-tip incidents reported	1208	1559	1571	1622
CG01a	Number of fly- tips incidents confirmed		1337	1450	1254
CG02	% fly-tips cleared in 48 hours	80	81.8	84.7	83.7
CG03	Fly-tip reports by staff or contractor		55	55	30
CG04	Environmental (All) FPN issues	50	106	79	90
CG06	Investigations of env. offences		11	7	12
CG06a	Total Investigations of env. Offences		244	251	263
CG07	Total no. of successful prosecutions		10	11	11
CG08	Total duty of care visits		658	659	666
CG10	No. fly tip reports (Contact Centre)		1770	1528	1884
CG11	Total followers on DMWCroydon		202	207	223
CG12	Total Community Champion reg.		215	214	216

Customer fly-tip reports (all channels)



Customer fly-tip reports by channel



Highlights this period

- ❖ A further 90 FPNs were issued and a total of 14 successful prosecutions have been made for fly-tipping and littering offences since the start of the campaign
- ❖ Community clean-up events this month took place at Watcombe Road street (10 residents attending), Spring Park Road (15+), May Grove Road (6) Spring Park Woodland (3) and Parry Road (10)
- ❖ Two letter drops carried out to educate residents on fly-tipping and over 200 residents were signed up to the Residents Pledge at visits to Fairholme Road and Chipstead Avenue.

Top issues and risks

- ❖ Fly-tipping levels remain high and above target and while there have been significant reductions in target areas there have been increases in some others
- ❖ More responsive removal services may encourage more fly-tipping - this risk is being managed through effective enforcement action
- ❖ FPNs for fly tipping are no longer recorded separately from other environment FPNs in response to evidence requirements for prosecution - now shown in dashboard as all environmental FPN issues. Total prosecutions include prosecutions for littering and fly-tipping offences.

Focus for future action

- ❖ Continue to promote the 'Don't Mess with Croydon' campaign - Council is seeking to sign up all shops and businesses
- ❖ Review street cleaning and street bin provision to focus on the fly-tip hot spots and district centres
- ❖ Improve facilities for recycling in those flats/areas where these are limited
- ❖ Deliver multi-agency enforcement led operations to tackle fly-tip hot spots using the full range of interventions including prosecution
- ❖ Take action to get owners of eyesore' front gardens to get them to tidy up.