APPLICATION FOR A PREMISES LICENCE TO BE GRANTED UNDER THE LICENSING ACT 2003

If you wish to make representations in relation to this application, please do so in writing by midnight on the 03.12.2026 to the following address:

London Borough of Croydon
Place Department, Licensing Team,
3rd Floor, Zone B
Bernard Weatherill House
8 Mint Walk
Croydon, CR0 1EA

Or by email to: licensing@croydon.gov.uk

It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine on summary conviction for such an offence is unlimited.

Please note - an applicant has the right to know the name and address of any person making representations, so they can assess from a fairness point of view, if the person is genuinely likely to be affected by the licensable activities if the application is granted as applied for. Therefore, you must supply your name and address when making any representations. Please contact the Licensing Team should you wish to discuss this at licensing@croydon.gov.uk

Croydon Council
Croydon

E: licensing@croydon.gov.uk

Ref: DSFX1792160547368

New Premises Licence

Premises Details

Business/Premises Name *	The Party Plug Events
Premises Address *	5 MANOR ROAD SOUTH NORWOOD LONDON SE25 4TA
Telephone number at premises (if any)	
Non-domestic value of premises. *	£ 34000

Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:	a person other than an individual - as a limited company/ limited liability partnership

Applicant Details

If you are applying as a person described in one of the above please confirm: *	I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

Other Applicant (Non Individual)

Name *	The Party Plug Events LTD
Registered Address *	51 Streatham Hill
Address line 2	
Address line 3	

Other Applicant (Non Individual)

Town/City *	London
County	
Postcode *	SW2 4TS
Registered Number (where applicable)	17093046
Description of applicant (for example partnership, company, unincorporated association, etc) *	Private Limited Company
Telephone Number *	
Email *	

Operating Schedule

When do you want the premises licence to start? *	14/11/2026
If you wish the licence to be valid only for a limited period, when do you want it to end?	
Please give a general description of the premises. *	Multi-purpose commercial premises operating a food preparation and delivery kitchen, event catering and logistics business, beauty hub and media studio. The business will also offer cocktails and alcoholic beverages for delivery and catering services, as well as to customers using the beauty hub and media studio
If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.	

Operating Schedule

What licensable activities do you intend to carry on from the premises? * (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment, late night refreshment or supply of alcohol (please read guidance note 2) *

- [ ] a) Plays
- [ ] b) Films

Operating Schedule

	c) Indoor Sporting Events
	d) Boxing or Wrestling
	e) Live Music
✓	f) Recorded Music
	g) Performances of Dance
	h) Anything of a similar description falling under Music or Dance
✓	i) Provision of Late Night Refreshment
✓	j) Supply of Alcohol

f) Recorded Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of recorded music. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Every Day
	23:00
	02:00

f) Recorded Music

Will the playing of recorded music take place indoors or outdoors or both? (please read guidance note 3) *	Indoors
Please provide further details.(please read guidance note 4)	To permit recorded music to be played after 23:00 hours until the terminal hour, for the warehouse for pre booked pre arranged events in the media studio. There will be no walk ins off the street to use the warehouse. The ability to have

f) Recorded Music

	music in the beauty salon for party bookings, ladies having hair done and making use of the nail bar
State any seasonal variations for the playing of recorded music. (please read guidance note 5)	N/A
Please state any non-standard timings, where you intend to use the premises for the performance of recorded music at different times from the Standard days and times listed? (please read guidance note 6)	N/A

i) Provision of Late Night Refreshment Standard Times

Standard days and timings, where you intend to use the premises for late night refreshment.(please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Every Day
	23:00
	02:00

i) Provision of Late Night Refreshment

Will the provision of late night refreshment take place indoors or outdoors or both? (please read guidance note 3) *	Both
Please provide further details.(please read guidance note 4)	To allow hot food and drink to be sold beyond 23:00 hours until the terminal hour in both the warehouse and beauty salon, as well as for home delivery.
State any seasonal variations for the provision of late night refreshment.(please read guidance note 5)	n/a
Please state any non-standard timings, where you intend to use the premises for late night refreshmentat different times from the Standard days and times listed?(please read guidance note 6)	n/a

j) Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)* Please enter times in 24hr format (HH:MM)

Day *	Every Day
	12:00

j) Supply of Alcohol Standard Times

	02:00

j) Supply of Alcohol

Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 8) *	Both
Is the premises used exclusively or primarily for supply of alcohol for consumption on the premises? *	No
State any seasonal variations for the supply of alcohol. (please read guidance note 5)	n/a
Please state any non-standard timings, where you intend to use the premises for the supply of alcoholat different times from the Standard days and times listed?(please read guidance note 6)	n/a

Designated Premises Supervisor

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form)

Title *	Mr
First name *	Ricky
Surname *	Mirpuri
Street address *	
Town/City *	
County	
Postcode *	
Date of Birth *	
Personal Licence Number (if known)	Pers5311

Designated Premises Supervisor

Issuing Licensing Authority (if known)	

Adult Entertainment

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9). *	n/a

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Every Day
	12:00
	02:30

Opening Hours

State any seasonal variations. (please read guidance note 5)	n/a
Please state any Non-standard timings, where you intend the premises to be open to the public at different times from the Standard days and times listed? (please read guidance note 6)	n/a

Licensing Objectives

Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 10)	The premises shall operate as a multi-purpose commercial premises comprising a food preparation, catering and delivery operation, media studio/event space and beauty hub. The premises shall not operate as a conventional public house, nightclub or walk-in bar. Save for customers attending the beauty hub during its normal operation, members of the public attending the premises for events, celebrations, studio sessions or other organised functions shall only be admitted where their attendance has been arranged or booked in advance. There shall be no admission to organised events

Licensing Objectives

	or functions by members of the general public on a walk-in basis. A record of all organised events and functions shall be maintained electronically or in writing for a minimum period of 31 days and shall include the date, nature of the event, name/contact details of the person making the booking and anticipated number of attendees. Such records shall be made available to the Police or authorised officers of the Licensing Authority upon reasonable request
b) The prevention of crime and disorder *	A digital CCTV system shall be installed and maintained in good working order and shall cover all entrances and exits, customer areas in which alcohol is supplied or consumed and any area used for organised events. CCTV recordings shall be retained for a minimum period of 31 days and shall display the correct date and time. A member of staff capable of operating the CCTV system and downloading images shall be available when the premises is open for licensable activities, and recordings shall be supplied to the Police or authorised officers upon reasonable request. An incident log shall be maintained at the premises recording incidents of crime and disorder, refusals of alcohol, ejections, complaints relating to licensable activities and visits by responsible authorities. Staff involved in the sale or supply of alcohol shall receive appropriate training in their responsibilities under the Licensing Act 2003, including age verification, proxy sales, identifying intoxication and the conditions attached to the premises licence. Refresher training shall be provided periodically and records maintained. Alcohol shall not be sold or supplied to any person who appears to be drunk. Where the premises is used for a pre-booked event or function, the premises licence holder or nominated responsible person shall undertake a risk assessment having regard to the nature of the event, anticipated attendance and whether additional stewarding or SIA registered door supervision is appropriate.
c) Public safety *	Staff will be trained to be alert to any potential danger to customers and react accordingly. If they are unable to quickly defuse the situation without risk to customer or staff, then they are instructed to call the police. All relevant fire procedures are in place for a premise of this size. All escape routes shall be kept unobstructed and clearly marked. First aid provision shall be available on the premises.
d) The prevention of public nuisance *	All external doors and windows to areas in which amplified music is being played shall be kept closed, save for immediate access and egress, after 23:00 Music and amplified sound shall be managed so as not to cause a public nuisance at neighbouring premises. Customers attending organised events shall be encouraged to leave the premises quietly and with consideration for neighbouring occupiers. Notices shall be displayed at the exits requesting customers to respect neighbouring occupiers and leave the area quietly. Staff shall monitor the immediate vicinity of the premises at the conclusion of organised events and take reasonable steps to prevent customers associated with the premises from causing noise or disturbance. No bottles, refuse or recyclable materials arising from the licensed

Licensing Objectives

	operation shall be placed into external receptacles between 23:00 and 07:00. Deliveries to and collections from the premises shall be managed so as to minimise noise and disturbance to neighbouring occupiers. No speakers shall be positioned externally and no amplified music shall be played in any external area.
e) The protection of children from harm *	A Challenge 25 policy shall operate for all sales and supplies of alcohol. Appropriate notices advising customers of the Challenge 25 policy shall be displayed. A refusals record shall be maintained recording the date and time of refused sales of alcohol and the reason for refusal. No person under the age of 18 shall be permitted to make an alcohol delivery.

Declarations

Declaration Type *	Sole Applicant - Individual or Other

Declarations

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT' 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.

✓ I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).

✓ The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name *	Stewart Gibson
Date *	16/10/2026

Declarations

Capacity *	Authorised Agent

✓ Declaration made

Do you wish to provide alternative correspondence details? *	Yes

Alternative Correspondence

Please provide Contact Name and postal address for correspondence associated with this application.

Title	Mr
First name	Stewart
Surname	Gibson
Street address *	
Address line 2	
Address line 3	
Town/City *	
County	
Postcode *	
Telephone Number *	
Email *	

Email confirmation

On submission an email confirmation will be sent using the details below

Forename	

Email confirmation

Surname /Company Name	
Email *	
Telephone	

Additional conditions:

The Prevention of Crime and Disorder

Beauty hub

The supply of alcohol within the beauty hub shall be ancillary to the provision of beauty, hairdressing, nail or associated treatment/services, or to a pre-booked group package associated with those services.

The beauty hub shall not operate as a stand-alone bar and alcohol shall not be supplied for consumption on the premises to persons attending solely for the purpose of purchasing or consuming alcohol.

Media studio/events

Events and functions held within the media studio/event space shall be pre-booked.

Details of the person responsible for each booking shall be obtained prior to the event.

The premises shall not advertise or promote events in a manner which invites unrestricted walk-in admission to the general public.

The number of persons permitted within the event/media space shall not exceed the maximum safe occupancy determined by the premises' fire risk assessment.

Alcohol deliveries

Alcohol sold for delivery shall only be supplied pursuant to an order received in advance of delivery.

Alcohol shall not be supplied to a person under 18 years of age.

The premises shall operate a Challenge 25 age-verification policy in respect of alcohol deliveries.

Where the recipient of an alcohol delivery appears to be under 25 years of age, acceptable photographic identification shall be required before the alcohol is handed over.

Acceptable identification shall be a passport, photocard driving licence or identification bearing the PASS hologram, or other identification specifically approved by the Home Office for age-verification purposes.

Where satisfactory identification cannot be produced, the alcohol shall not be delivered.

Alcohol deliveries shall not knowingly be made to a person who is drunk.

Delivery drivers shall receive training concerning age-restricted sales and the procedures to be followed where identification cannot be produced.

Records of refused alcohol deliveries shall be maintained.