APPLICATION FOR A PREMISES LICENCE TO BE GRANTED UNDER THE LICENSING ACT 2003

If you wish to make any representations in relation to this application, please do so in writing before midnight on Friday 20th November 2026 to the following address:

London Borough of Croydon
Licensing Team
Place
3rd Floor, Zone B
Bernard Weatherill House
8 Mint Walk
Croydon, CR0 1EA

Or By Email to: licensing@croydon.gov.uk

Please note - an applicant has the right to know the name and address of any person making representations, so they can assess from a fairness point of view, if the person is genuinely likely to be affected by the licensable activities if the application is granted as applied for. Therefore, you must supply your name and address when making any representations. Please contact the Licensing Team should you wish to discuss this at licensing@croydon.gov.uk

It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine on summary conviction for such an offence is unlimited.

Croydon Council
Croydon
T: 02087605466
E: licensing@croydon.gov.uk

Ref: DSFX1790848720382

New Premises Licence

Premises Details

Business/Premises Name *	FRNDYS
Premises Address *	252-254 BRIGHTON ROAD SOUTH CROYDON CR2 6AH
Telephone number at premises (if any)	
Non-domestic value of premises. *	£ 16500

Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:	a person other than an individual - as a limited company/ limited liability partnership

Applicant Details

If you are applying as a person described in one of the above please confirm: *	I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

Other Applicant (Non Individual)

Name *	AL JALAL LTD
Registered Address *	
Address line 2	
Address line 3	

Other Applicant (Non Individual)

Town/City *	
County	
Postcode *	
Registered Number (where applicable)	16187752
Description of applicant (for example partnership, company, unincorporated association, etc) *	Limited company
Telephone Number *	
Email *	

Operating Schedule

When do you want the premises licence to start? *	01/11/2026
If you wish the licence to be valid only for a limited period, when do you want it to end?	
Please give a general description of the premises. *	A burger, grill and pizza takeaway and restaurant serving freshly prepared burgers, grilled chicken, pizzas, sides, desserts and soft drinks. Hot food will be prepared and served to customers from the premises, with late night refreshment provided indoors.
If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.	

Operating Schedule

What licensable activities do you intend to carry on from the premises? * (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment, late night refreshment or supply of alcohol (please read guidance note 2) *

- [ ] a) Plays
- [ ] b) Films

Operating Schedule

- [ ] c) Indoor Sporting Events
- [ ] d) Boxing or Wrestling
- [ ] e) Live Music
- [ ] f) Recorded Music
- [ ] g) Performances of Dance
- [ ] h) Anything of a similar description falling under Music or Dance
- [x] i) Provision of Late Night Refreshment
- [ ] j) Supply of Alcohol

i) Provision of Late Night Refreshment Standard Times

Standard days and timings, where you intend to use the premises for late night refreshment.(please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Week Days
	12:00
	01:00

i) Provision of Late Night Refreshment Standard Times

Standard days and timings, where you intend to use the premises for late night refreshment.(please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Weekends
	12:00

i) Provision of Late Night Refreshment Standard Times

	03:00

i) Provision of Late Night Refreshment

Will the provision of late night refreshment take place indoors or outdoors or both? (please read guidance note 3) *	Indoors
Please provide further details.(please read guidance note 4)	Late night refreshment will be provided indoors from the premises. Hot food and hot drinks will be prepared and supplied to customers from the ground-floor restaurant/ takeaway. No late night refreshment will be provided outdoors.
State any seasonal variations for the provision of late night refreshment.(please read guidance note 5)	
Please state any non-standard timings, where you intend to use the premises for late night refreshmentat different times from the Standard days and times listed?(please read guidance note 6)	

Adult Entertainment

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9). *	No adult entertainment or adult services are provided at the premises. The premises operates as a food takeaway and restaurant serving burgers, grilled food, pizzas, sides, desserts and soft drinks.

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Week Days
	12:00
	01:00

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Opening Hours Standard Times

Day *	Weekends
	12:00
	03:00

Licensing Objectives

Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 10)	The premises will be managed responsibly at all times. Staff will receive appropriate training on the licensing objectives and their responsibilities. The premises will operate in a manner that promotes the prevention of crime and disorder, public safety, the prevention of public nuisance and the protection of children from harm. Management will monitor the operation of the premises, respond promptly to any incidents or complaints and maintain good communication with residents and relevant authorities where appropriate.
b) The prevention of crime and disorder *	The premises will be managed by trained staff and appropriate procedures will be in place to prevent crime and disorder. CCTV will be provided and maintained to monitor relevant areas of the premises and its immediate surroundings, where practicable. Staff will be instructed to report and record relevant incidents and to contact the police where necessary. Customers and delivery drivers will not be permitted to cause disorder or congregate unnecessarily outside the premises. Staff will be instructed to remain vigilant, particularly during late-night operating hours.
c) Public safety *	The premises will be kept clean, well maintained and adequately lit. Staff will keep customer and staff areas free from unnecessary obstructions and will deal promptly with spillages or other hazards. Appropriate fire safety procedures will be maintained, and staff will be familiar with the emergency procedures. Customer numbers will be managed so that the premises does not become overcrowded. Staff will monitor the premises during late-night operation and respond promptly to any safety concerns.
d) The prevention of public nuisance *	The premises will take reasonable steps to minimise noise, disturbance, odour, litter and anti-social behaviour arising from its operation, particularly during late-night hours. Customers will be encouraged to leave the premises quietly and not to congregate outside. Staff will monitor the area immediately outside the premises and will discourage shouting, excessive noise or other disruptive behaviour. Delivery drivers will be instructed not to sound vehicle horns unnecessarily and not to obstruct neighbouring properties. Doors and windows will be managed to minimise unnecessary noise from the premises, particularly during

Licensing Objectives

	late-night operation. Waste will be stored appropriately and the frontage and immediate surrounding area will be kept clean and free from litter. The premises has residential accommodation above it, and management will take particular care to minimise noise and disturbance that could affect the residents. Any complaints relating to noise or nuisance will be taken seriously and investigated promptly.
e) The protection of children from harm *	The premises is a food business and does not provide adult entertainment or adult services. Staff will be trained to recognise and respond appropriately to safeguarding concerns involving children. Children will be permitted on the premises only in accordance with the law and the premises' operating arrangements. Staff will remain vigilant for any behaviour or circumstances that could place children at risk and will report concerns to management and the appropriate authorities where necessary.

Declarations

Declaration Type *	Sole Applicant - Individual or Other

Declarations

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT' 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.

✓ I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).

✓ The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Declarations

Full Name *	Shamsher Ali
Date *	01/10/2026
Capacity *	Applicant

✓ Declaration made

Do you wish to provide alternative correspondence details? *	No

Email confirmation

On submission an email confirmation will be sent using the details below

Forename	
Surname /Company Name	AL JALAL LTD
Email *	
Telephone	