

APPLICATION FOR A PREMISES LICENCE

Licensing Act 2003 — Section 17

Submit to: Licensing Team, Bernard Weatherill House, 8 Mint Walk, Croydon CR0 1EA | licensing@croydon.gov.uk | [REDACTED]

PART 1 — PREMISES DETAILS

Name of premises	Pure Padel Croydon
Premises address	399 Brighton Road, Coulsdon, CR5 3EA
Post town	Coulsdon
Postcode	CR5 3EA
Phone number of premises	[REDACTED]
Non-domestic rateable value	£4,000 (Band A)

PART 2 — APPLICANT DETAILS

Applicant type	Limited company
Name of company	Pure Padel Clubs Ltd
Registered address	44 Hale Road, Altrincham, WA14 2EX
Registered company number	14618724
Contact name	[REDACTED]
Contact telephone	[REDACTED]
Contact email	[REDACTED]

PART 3 — LICENSABLE ACTIVITIES

Activities applied for	Supply of alcohol (on the premises only)
Performance of live music	No
Playing of recorded music	No
Late night refreshment	No

PART 4 — HOURS FOR LICENSABLE ACTIVITIES

Standard hours (Mon–Sun)	11:00 to 22:30
Non-standard timings	None requested
Hours premises open to public	11:00 to 22:30 (Mon–Sun)

PART 5 — OPERATING SCHEDULE

Steps taken to promote the licensing objectives:

Prevention of crime and disorder	CCTV installed and operational throughout the premises. Footage retained for a minimum of 31 days. Staff trained to challenge and refuse service to persons who are drunk. Challenge 25 policy in operation — valid ID required for those who appear under 25.
Public safety	All staff trained in responsible alcohol service. A first aid kit is available on site at all times. Fire risk assessment in place. Maximum occupancy limits observed.
Prevention of public nuisance	Last orders called at 22:15. Customers dispersed quietly. No external speakers or amplified music audible outside the premises.
Protection of children from harm	Challenge 25 policy strictly enforced. No unaccompanied children permitted on site after 20:00. Alcohol not served to or purchased on behalf of persons under 18.

PART 6 — DESIGNATED PREMISES SUPERVISOR (DPS)

Full name of DPS	Jose Munoz
Date of birth	██████████
Home address	██
Personal licence number	██████
Issuing authority	██████████

The DPS must also complete and sign a separate DPS Consent Form and include it with this application.

PART 7 — DECLARATION

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in this application. I/We understand that it is an offence, under section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Persons found guilty of this offence may be liable, on summary conviction, to an unlimited fine.

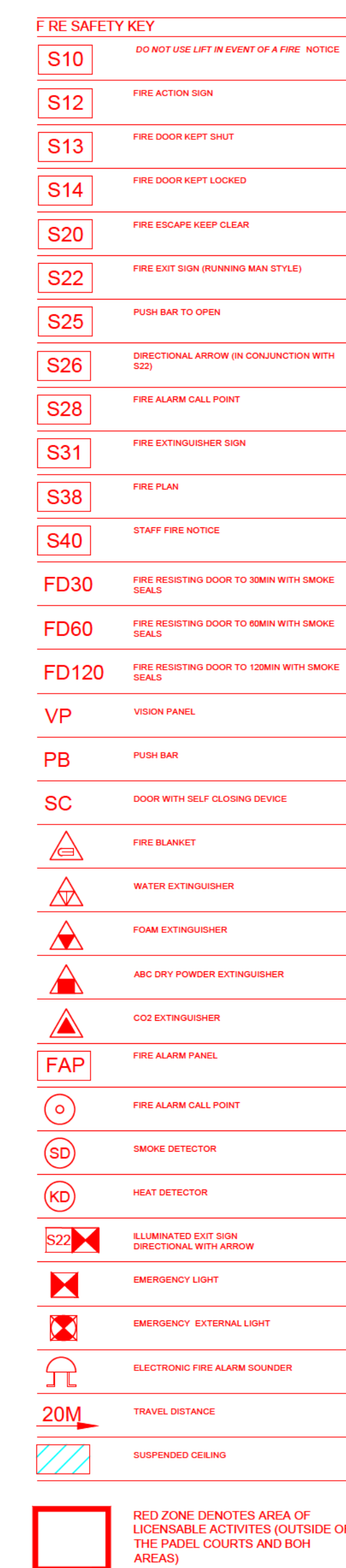
Signature of applicant	██
Date	13/10/2026
Print full name	██
Capacity	██████████

SUBMISSION CHECKLIST

Completed application form	Yes — this document
DPS consent form signed	To be completed separately

Premises plan enclosed	To be enclosed — floor plan of the club
Application fee	£100 (Band A — rateable value £4,000)
Copy sent to Metropolitan Police	Required
Blue notice displayed at premises	Required — display for 28 days
Local newspaper notice	Required — advertise once within 10 working days of application

Serve a copy of this application on each responsible authority: Metropolitan Police, London Fire Brigade, Environmental Health, Trading Standards, HSE, Home Office Immigration Enforcement, and the local Primary Care Trust. Contact licensing@croydon.gov.uk for their addresses.



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