

APPLICATION TO VARY A PREMISES LICENCE
UNDER THE LICENSING ACT 2003

If you wish to make representations in relation to this application, please do so in writing no later than 25.09.2026 to the following address:

London Borough of Croydon
Place, Licensing Team,
3rd Floor, Zone B
Bernard Weatherill House
8 Mint Walk
Croydon, CR0 1EA

Or by email to: licensing@croydon.gov.uk

It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine on summary conviction for such an offence is unlimited.

Vary a Premises Licence

Review

Please review the details to below to ensure they are correct before proceeding. If the details shown are not correct, click previous to enter the correct licence number.

Current Licence number	09/00009/LIPREM
Current Premises address	405 Sydenham Road Croydon CR0 2EH

Premises Details

Premises Licence Number *	09/00009/LIPREM
Business/Premises Name *	PREMIER SYDENHAM ROAD
Premises Address *	405 Sydenham Road Croydon CR0 2EH
Telephone Number at Premises (if any)	
Non-domestic rateable value of premises. *	

Variation

Do you want the proposed variation to take effect as soon as possible? *	Yes
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Variation

Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see Guidance Note 1)*	No
Briefly describe the nature of the proposed variation. (Please see Guidance Note 2) *	THE STORE HAS BEEN EXTENDED TO THE GARAGE ON THE RIGHT, IT WAS PART OF THE SAME BUILDING. THIS APPLICATION IS TO UPDATE THE LAY OUT OF THE PREMISES INCLUDING THE EXTENDED STORE.

Variation

STORE HAS ALSO JOINED PREMIER RETAIL GROUP - UPMARKET RETAIL CHAIN. THE STORE HAS BEEN EXPANDED TO ADD MORE GROCERY AND OTHER HOUSEHOLD ITEMS. ALCOHOL DISPLAY SECTION/ COUNTER REMAINS THE SAME. THE HOURS HAS ALSO BEEN EXTENDED TO SUPPORT LOCAL SHIFT/ HOSPITAL WORKERS, AS THEY WANTED CONVENIENT TIME, LATE NIGHT.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number.

Operating Schedule

Complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

Provision of regulated entertainment, late night refreshment or supply of alcohol (please read guidance note 3) *

- ☐ a) Plays
- ☐ b) Films
- ☐ c) Indoor Sporting Events
- ☐ d) Boxing or Wrestling
- ☐ e) Live Music
- ☐ f) Recorded Music
- ☐ g) Performances of Dance
- ☐ h) Anything of a similar description falling under Music or Dance
- ☐ i) Provision of Late Night Refreshment
- ☒ j) Supply of Alcohol

Operating Schedule

☐

No changes to licensable activities being requested

Type of Variation - j) Supply of Alcohol

Please select the type of variation that applies to this activity.
*

Change an existing Activity

j) Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 8) *
Please enter times in 24hr format (HH:MM)

Day *

Every Day

06:00

01:00

j) Supply of Alcohol

Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 9) *

Off Premises

Is the premises used exclusively or primarily for supply of alcohol for consumption on the premises? *

No

State any seasonal variations for the supply of alcohol. (please read guidance note 6)

Please state any non-standard timings, where you intend to use the premises for the supply of alcohol at different times from the Standard days and times listed? (please read guidance note 7)

Adult Entertainment

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children. (please read guidance note 10)

NONE

Opening Hours Standard Times Changes

Opening Hours Standard Times Changes

Do you wish to make changes to the standard days and timings that the premises is open to the public? *

Yes

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 8) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

06:00

01:00

Variation

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

THE CURRENT OUTDATED CONDITIONS WILL BE REMOVED - NEW CONDITIONS HAVE BEEN ADDED

I agree to return the original premises licence or the relevant part of the original premises licence: *

Yes

Note: This application cannot be processed until the original licence is received or a statement as to why it cannot be returned has been accepted.

Licensing Objectives

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 11)

1. Staff will be trained in relation to conflict management and the protection of children from harm, refresher training shall be given every 6 months. Training records will be made available for inspection upon request by police or other responsible authority

b) The prevention of crime and disorder

1. The CCTV system will display, on screen and on any recording, the correct time and date that images were captured. 2. A CCTV system must be installed at the premises covering the entrance, the external area and all licensable internal areas. A head and shoulders image to identification standard must be captured of every person entering the premises. Images shall be kept for 31 days and supplied to the police or local authority on request. 3. CCTV signage will be displayed, reminding customers that CCTV is in operation. 4. An incident log shall be kept at the premises and made available on request to the Police or an authorised officer of the London Borough of Croydon. The log will record the following: Date of the incident Time of the

Licensing Objectives

	incident Location of the incident Persons concerned in the incident Summary of incident Identification of emergency personnel concerned where available All crimes reported to the venue Any incidents of disorder
c) Public safety	5. The Licensee shall ensure that appropriate fire safety procedures are in place. 6. The Licensee shall ensure that all fire escapes/escape routes will be clearly marked and kept free from obstructions at all times.
d) The prevention of public nuisance	7. Notices shall be prominently displayed at all exits requesting customers to respect the needs of local residents and leave the area quietly.
e) The protection of children from harm	8. Prominently advertise the scheme in your premises so that customers are aware, display proof of age signs at the point of sale. 9. Keep a refusals book on the premises and ensure it is completed whenever a sale is refused to under the age of 18 years. 10. The details should contain date, time of the incident, a description of the customer, the name of the staff member who refused the sale and the reason the sale was refused. 11. The book should be made available to police and authorised council officer on request. 12. A 'challenge 25' scheme serves as a reminder to staff of the need to be vigilant in preventing underage sales and to customers that it is against the law for anyone under 18 to purchase alcohol. 13. Only accept photographic driving licence, passports or PASS (proof of age standards scheme) cars approved as means of ID. If you accept other forms of ID such as EU national ID cards, these must bear a photograph, DOB, and holographic mark.

Declarations

Declaration Type *

Sole Applicant - Individual or Other

Declarations

I have made or enclosed payment of the fee or. I have not made or enclosed payment of the fee because this application has been made in relation to the introduction of the late night levy. I have sent copies of this application and the plan to responsible authorities and others where applicable. I understand I must now advertise my application. I understand I must now return the original premises licence, or relevant part of it or have provided an explanation why I will not be able to do this. I understand that if I do not comply with the above requirements my application will be rejected.

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT

Signature/Declaration of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent (see Guidance Note 13). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.

Declarations

Full Name *	
Date *	28/08/2026
Capacity *	
☒ Declaration made	
Do you wish to provide alternative correspondence details? *	

Alternative Correspondence Address

This is the address which we shall use to correspond with you about this application.

Please provide Contact Name (where not previously given) and postal address for correspondence associated with this application (See guidance note 15).

Title *	
First name *	
Surname *	
Street address *	
Address line 2	
Address line 3	
Town/City *	
County	
Postcode *	
Telephone Number *	
Email Address *	

Email confirmation

On submission an email confirmation will be sent using the details below

Forename	
Surname /Company Name	
Email *	
Telephone	