

**APPLICATION FOR A PREMISES LICENCE TO BE GRANTED
UNDER THE LICENSING ACT 2003**

If you wish to make any representations in relation to this application, please do so in writing before midnight on 26th August 2026 to the following address:

London Borough of Croydon
Sustainable Communities Department, Licensing Team,
3rd Floor, Zone B
Bernard Weatherill House
8 Mint Walk
Croydon, CR0 1EA

Or By Email to: licensing@croydon.gov.uk

Please note - an applicant has the right to know the name and address of any person making representations, so they can assess from a fairness point of view, if the person is genuinely likely to be affected by the licensable activities if the application is granted as applied for. Therefore, you must supply your name and address when making any representations. Please contact the Licensing Team should you wish to discuss this at licensing@croydon.gov.uk

It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine on summary conviction for such an offence is unlimited.

New Premises Licence

Premises Details

Business/Premises Name *	CPFC Limited
Premises Address *	CRYSTAL PALACE FOOTBALL CLUB WHITEHORSE LANE SOUTH NORWOOD LONDON SE25 6PU
Telephone number at premises (if any)	
Non-domestic value of premises. *	£

Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:	a person other than an individual - as a limited company/ limited liability partnership
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Applicant Details

If you are applying as a person described in one of the above please confirm: *	I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
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Other Applicant (Non Individual)

Name *	CPFC Limited
Registered Address *	Crystal Palace Football Club
Address line 2	Selhurst Park Stadium
Address line 3	Holmesdale Road / Whitehorse Lane

Other Applicant (Non Individual)

Town/City *	London
County	
Postcode *	SE25 6PU
Registered Number (where applicable)	
Description of applicant (for example partnership, company, unincorporated association, etc) *	Limited Company
Telephone Number *	
Email *	

Operating Schedule

When do you want the premises licence to start? *	27/08/2026
If you wish the licence to be valid only for a limited period, when do you want it to end?	
Please give a general description of the premises. *	The premises comprise a two-storey hospitality pavilion located within the Crystal Palace Football Club estate at Selhurst Park Stadium, adjacent to the Main Stand. The location and extent of the premises are shown on development plan. The pavilion forms part of the wider Selhurst Park matchday and event operation and will be operated in conjunction with the Club's existing stewarding, safety, security and event management procedures. The pavilion contains a range of hospitality facilities, including hospitality lounges, bars, buffet and servery areas, a boardroom, kitchen facilities, circulation areas and associated customer amenities across the ground and first floors. The premises are intended to be used for matchday hospitality, corporate hospitality, private functions, conferences, business events and other non-matchday events. Access to the premises will be controlled and restricted to authorised guests, ticket holders, accredited persons, invitees and other persons authorised by Crystal Palace Football Club. The premises will operate as a managed hospitality venue integrated with the wider Selhurst Park Stadium operation and associated crowd management, security and welfare arrangements.
If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.	

Operating Schedule

What licensable activities do you intend to carry on from the premises? * (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment, late night refreshment or supply of alcohol (please read guidance note 2) *

- ☒ a) Plays
- ☒ b) Films
- ☒ c) Indoor Sporting Events
- ☒ d) Boxing or Wrestling
- ☒ e) Live Music
- ☒ f) Recorded Music
- ☒ g) Performances of Dance
- ☒ h) Anything of a similar description falling under Music or Dance
- ☒ i) Provision of Late Night Refreshment
- ☒ j) Supply of Alcohol

a) Plays Standard Times

Standard days and timings, where you intend to use the premises for the performance of plays. (please read guidance note 7)
* Please enter times in 24hr format (HH:MM)

Day *

Every Day

09:00

00:00

a) Plays

Will the performance of a play take place indoors or outdoors or both (see guidance note 3) ? *

Indoors

Please provide further details (see guidance note 4)

State any seasonal variations for performing plays (see guidance note 5)

Please state any non-standard timings, where you intend to use the premises for the performance of plays at different times from the Standard days and times listed (see guidance note 6)?

b) Films Standard Times

Standard days and timings, where you intend to use the premises for the exhibition of films. (please read guidance note 7) *
Please enter times in 24hr format (HH:MM)

Day *

Every Day

09:00

00:00

b) Films

Will the exhibition of films take place indoors or outdoors or both? (please read guidance note 3) *

Indoors

Please provide further details. (please read guidance note 4)

State any seasonal variations for the exhibition of films. (please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for the exhibition of films at different times from the Standard days and times listed? (please read guidance note 6)

c) Indoor Sporting Events Standard Times

Standard days and timings, where you intend to use the premises for the indoor sporting events. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

c) Indoor Sporting Events Standard Times

	09:00
	00:00

d) Boxing or Wrestling Standard Times

Standard days and timings, where you intend to use the premises for boxing or wrestling entertainment. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Every Day
	09:00
	00:00

d) Boxing or Wrestling

Will the Boxing or Wrestling Entertainment take place indoors or outdoors or both? (please read guidance note 3) *	Indoors
Please provide further details. (please read guidance note 4)	
State any seasonal variations for the Boxing or Wrestling Entertainment. (please read guidance note 5)	
Please state any non-standard timings, where you intend to use the premises for Boxing or Wrestling entertainment at different times from the Standard days and times listed? (please read guidance note 6)	

e) Live Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of live music. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Every Day
	09:00
	00:00

e) Live Music

Will the Performance of Live Music take place indoors or outdoors or both? (please read guidance note 3) *

Indoors

Please provide further details. (please read guidance note 4)

State any seasonal variations for the Performance of Live Music. (please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for the performance of live music at different times from the Standard days and times listed? (please read guidance note 6)

f) Recorded Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of recorded music. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

09:00

00:00

f) Recorded Music

Will the playing of recorded music take place indoors or outdoors or both? (please read guidance note 3) *

Indoors

Please provide further details.(please read guidance note 4)

State any seasonal variations for the playing of recorded music. (please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for the performance of recorded music at different times from the Standard days and times listed? (please read guidance note 6)

g) Performances of Dance Standard Times

Standard days and timings, where you intend to use the premises for the performance of dance. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

g) Performances of Dance Standard Times

g) Performances of Dance

Will the performances of dance take place indoors or outdoors or both? (please read guidance note 3) *

Please provide further details. (please read guidance note 4)

State any seasonal variations for the performances of dance. (please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for the performance of dance at different times from the Standard days and times listed? (please read guidance note 6)

h) Anything of a similar description falling under Music or Performances of Dance Standard Times

Standard days and timings, where you intend to use the premises for anything of a similar description falling under music or dance. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

h) Anything of a similar description falling under Music or Dance

Please give a description of the type of entertainment you will be providing.

Will the entertainment take place indoors or outdoors or both?(please read guidance note 3) *

Please provide further details.(please read guidance note 4)

State any seasonal variations for the entertainment.(please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for entertainment at different times from the

h) Anything of a similar description falling under Music or Dance

Standard days and times listed? (please read guidance note 6)

i) Provision of Late Night Refreshment Standard Times

Standard days and timings, where you intend to use the premises for late night refreshment.(please read guidance note 7) *
Please enter times in 24hr format (HH:MM)

Day *

Every Day

23:00

00:30

i) Provision of Late Night Refreshment

Will the provision of late night refreshment take place indoors or outdoors or both? (please read guidance note 3) *

Indoors

Please provide further details.(please read guidance note 4)

State any seasonal variations for the provision of late night refreshment.(please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for late night refreshmentat different times from the Standard days and times listed?(please read guidance note 6)

j) Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)*
Please enter times in 24hr format (HH:MM)

Day *

Every Day

09:00

00:00

j) Supply of Alcohol

j) Supply of Alcohol

Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 8) *	On Premises
Is the premises used exclusively or primarily for supply of alcohol for consumption on the premises? *	No
State any seasonal variations for the supply of alcohol. (please read guidance note 5)	
Please state any non-standard timings, where you intend to use the premises for the supply of alcohol at different times from the Standard days and times listed?(please read guidance note 6)	

Designated Premises Supervisor

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form)

Title *	Mr
First name *	William
Surname *	Britton
Street address *	
Town/City *	
County	
Postcode *	
Date of Birth *	
Personal Licence Number (if known)	
Issuing Licensing Authority (if known)	

Adult Entertainment

Adult Entertainment

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9). *

N/A

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

09:00

00:30

Licensing Objectives

Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 10)

The premises will be operated as a hospitality pavilion forming part of the wider Selhurst Park Stadium matchday and event operation. The Pavilion will operate in accordance with the Club's safety, security, crowd management, stewarding and incident management procedures. Access to the Pavilion will be controlled by trained stewards and, where required following a risk assessment, SIA registered door supervisors. Entry will be restricted to authorised attendees, including hospitality guests, invited guests, accredited persons and ticket holders. The premises will be monitored by a comprehensive CCTV system covering entrances, exits and relevant internal areas. A nominated manager will be responsible for the Pavilion whenever licensable activities are taking place. The premises licence holder will maintain policies and procedures relating to crowd management, alcohol sales, age verification, safeguarding, welfare, incident reporting, searching, dispersal and emergency procedures. The premises will operate a zero-tolerance approach to drugs, offensive weapons and anti-social behaviour. Staff will receive training in responsible alcohol retailing, age-restricted sales, Challenge 25, recognising intoxication, safeguarding, vulnerability awareness, conflict management and the promotion of the licensing objectives. Refresher training will be provided and training records maintained. Appropriate welfare, first aid and security arrangements will be provided having regard to the nature and scale of each event. Measures will be in place to identify and assist vulnerable persons and promote the safety and wellbeing of guests. The premises will be operated in a manner that promotes the prevention of public nuisance. Noise, waste, litter and dispersal will be actively managed and reasonable

Licensing Objectives

	steps taken to minimise disturbance to local residents and neighbouring occupiers.
b) The prevention of crime and disorder *	The Premises Licence Holder shall undertake risk assessments in relation to all events and shall provide stewarding, security and operational staffing appropriate to the nature, scale and risk profile of each event. During periods when alcohol is sold or supplied on match days, designated welfare officers shall be deployed and trained in conflict management. Welfare officers shall be responsible for monitoring levels of intoxication, supporting vulnerable persons, assisting with lost property and responding to welfare concerns arising at the premises. Suitably trained first aid personnel shall be available whenever licensable activities are taking place. Written records of accidents and safety incidents involving members of the public shall be maintained and made available to authorised officers upon request. Where required by risk assessment or at the request of the Police, alcohol shall be served in plastic or polycarbonate vessels. Empty bottles and glasses shall be collected regularly and promptly throughout events. Where entertainment involving boxing or wrestling is provided, it shall take place only within suitably constructed and appropriately managed facilities. Appropriate warnings shall be displayed whenever strobe lighting, lasers or smoke effects are used. Suitable numbers of male and female staff shall be available where searching arrangements are implemented. The person responsible for the premises during licensable activities shall be identified and details retained for inspection by authorised officers. See proposed Annex 2
c) Public safety *	The premises licence holder will operate the fan zone in accordance with the Club's wider matchday safety management arrangements and any applicable requirements of the Safety Advisory Group, safety certificate, event management plan and risk assessments. The maximum capacity of the fan zone will be assessed and managed having regard to available space, means of entry and exit, emergency access, circulation routes, bar locations, queuing areas and the nature of the event. Capacity will be monitored during operation and entry may be restricted or suspended where necessary. Safe access and egress routes will be maintained at all times. Entrances and exits will be appropriately stewarded and kept free from obstruction. Emergency routes will be kept clear. The premises licence holder will deploy a sufficient number of stewards and, where appropriate, SIA-registered door supervisors, having regard to the nature of the event and the risk assessment for the premises. First aid and welfare arrangements will be available as part of the Club's wider matchday and event safety provision. Staff will be instructed to identify and assist vulnerable persons and to escalate welfare concerns in accordance with the Club's procedures. All temporary structures, bars, electrical installations, equipment and other infrastructure used within the fan zone will be installed and maintained by competent contractors and subject to appropriate safety checks before use. Alcoholic and soft drinks will be served in plastic, polycarbonate or other non-

Licensing Objectives

	glass vessels. Glass bottles and drinking vessels will not be permitted within the fan zone. See proposed Annex 2
d) The prevention of public nuisance *	The premises shall be operated so that noise and vibration arising from licensable activities do not cause nuisance to neighbouring occupiers. Events shall be managed with regard to the residential and commercial character of the surrounding area. The premises shall operate appropriate dispersal and stewarding measures to encourage the orderly arrival and departure of patrons and minimise disturbance at the conclusion of events. The premises shall be operated and maintained so as to prevent nuisance arising from waste, empty bottles, refuse storage and odours. Empty bottles shall be stored in suitable receptacles pending collection. See proposed Annex 2
e) The protection of children from harm *	The premises licence holder will operate procedures to protect children from harm. The premises will operate a Challenge 25 age verification policy. Any person who appears to be under the age of 25 and seeks to purchase alcohol will be required to produce acceptable photographic identification. Acceptable forms of identification will include a passport, photocard driving licence or PASS-accredited proof of age card. Staff involved in the sale of alcohol will receive training on age verification, refusal of sales, safeguarding and the protection of children from harm. Training records will be maintained and made available to the police and authorised officers on request. A refusals register will be maintained and used to record refusals of alcohol sales, including attempted purchases by persons who are underage or unable to produce acceptable identification. Children and young persons will be permitted within the fan zone only in accordance with the Club's ticketing, entry and supervision arrangements for the relevant event. The premises licence holder will ensure that no adult entertainment or activities of an adult nature take place at the premises. Staff and stewards will be briefed to identify and respond appropriately to safeguarding and welfare concerns involving children and young persons. See proposed Annex 2

Declarations

Declaration Type *	Sole Applicant - Individual or Other
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Declarations

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

Declarations

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT. 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.



I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).



The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name *

Date *

Capacity *



Declaration made

Do you wish to provide alternative correspondence details? *

Alternative Correspondence

Please provide Contact Name and postal address for correspondence associated with this application.

Title

First name

Surname

Street address *

Alternative Correspondence

Address line 2	
Address line 3	
Town/City *	
County	
Postcode *	
Telephone Number *	
Email *	

Email confirmation

On submission an email confirmation will be sent using the details below

Forename	
Surname /Company Name	
Email *	
Telephone	

Proposed Annex 2 – Conditions consistent with the Operating Schedule

1. The Premises Licence Holder shall install and maintain a CCTV system covering all entrances, exits and internal areas of the premises. Recordings shall be retained for a minimum period of 28 days and shall be made available to the Police or authorised officers upon request. CCTV cameras shall be positioned to capture identification standard head and shoulders images of all persons entering the premises. The CCTV system shall operate and record continuously whenever the premises are in use.
2. On match days, a suitable and sufficient number of SIA registered door supervisors shall be engaged at the premises. A minimum of two SIA registered door supervisors shall be present whenever licensable activities are taking place. Additional SIA staff shall be deployed where required following a written risk assessment.
3. Where door supervisors are employed, a suitable mix of male and female staff shall be provided.
4. Where persons under the age of 18 are present at an event involving regulated entertainment, door supervisors shall be deployed at a minimum ratio of one door supervisor per 50 attendees, subject to a minimum of two door supervisors being present.
5. Records shall be maintained at the premises of all SIA registered door supervisors employed, including:
 - Name;
 - SIA badge number;
 - Date and times worked; and
 - Signature of the door supervisor countersigned by the duty manager.

Such records shall be made available to the Police upon request.

6. A Supervisors Register shall be maintained recording the name of the person responsible for the premises at all times when licensable activities are taking place. The register shall be retained for a period of 12 months and produced for inspection upon request.
7. The sale and supply of alcohol shall be restricted to:
 - hospitality guests;
 - persons attending corporate hospitality events;
 - persons attending private functions;
 - directors, officers, employees and invited guests of Crystal Palace Football Club; and
 - other persons authorised by Crystal Palace Football Club in connection with an event taking place at the premises.
8. In relation to private functions and non-matchday events, alcohol shall only be supplied to persons lawfully attending the relevant event.

9. Appropriate stewarding and security arrangements shall be provided for all events, the level of deployment to be determined by a written risk assessment.
10. The premises shall maintain an Incident Report Register recording incidents including anti-social behaviour, refusals of entry, ejections, welfare concerns and criminal or disorder-related incidents.
11. The Incident Report Register shall contain:
 - date, time and location of the incident;
 - details of the incident;
 - details of staff involved;
 - details of Police attendance (where applicable);
 - details of witnesses (where available); and
 - confirmation of whether CCTV evidence exists.
12. The Incident Report Register shall be produced for inspection immediately upon request by an authorised officer.
13. The Premises Licence Holder shall maintain a written search policy. All relevant managers, stewards and SIA staff shall be familiar with the policy.
14. Random searches of persons and bags may be conducted at the premises. Any person refusing to submit to a search may be refused admission.
15. A sufficient number of male and female staff shall be available to conduct searches where required.
16. The Premises Licence Holder shall operate a minimum of two proactive search operations per year targeting the detection of drugs and offensive weapons.
17. Any seizure of drugs or offensive weapons shall be reported to the Police as soon as reasonably practicable.
18. The premises shall operate a zero-tolerance policy towards drugs, offensive weapons and anti-social behaviour.
19. During periods when alcohol is sold or supplied on match days, at least one designated welfare officer shall be deployed. Welfare officers shall be clearly identifiable and trained in conflict management.
20. Welfare officers shall be responsible for:
 - monitoring levels of intoxication;
 - assisting vulnerable persons;
 - responding to welfare concerns;
 - dealing with unattended property; and
 - assisting with theft allegations and related incidents.

21. Empty bottles, glasses and other drinking vessels shall be collected regularly and promptly throughout events.
22. Plastic, polycarbonate or toughened drinking vessels shall be used whenever requested by the Police or where identified as appropriate following a risk assessment.
23. Written records of accidents and safety incidents involving members of the public shall be maintained and made available to authorised officers upon request.
24. Suitably trained and clearly identifiable first aid staff shall be available whenever licensable activities are taking place.
25. No strobes, lasers or smoke machines shall be used unless a prominent warning notice is displayed at the entrance to the premises.
26. The premises shall operate a Challenge 25 policy.
27. Signage promoting Challenge 25 shall be displayed at all alcohol sales points.
28. Staff involved in the sale of alcohol shall receive training in:
 - responsible alcohol retailing;
 - age-restricted sales;
 - Challenge 25;
 - acceptable forms of identification;
 - recognising intoxication;
 - safeguarding and vulnerability; and
 - refusal of alcohol sales.
 - Refresher training shall be provided at least every 12 months.
29. Records of staff training shall be maintained and produced to the Police or authorised officers upon request.
30. Acceptable proof of age shall be limited to:
 - a passport;
 - a photocard driving licence; or
 - a PASS-accredited proof of age card.
31. A refusals register shall be maintained and made available to the Police and authorised officers upon request.
32. The Premises Licence Holder shall ensure that no nuisance is caused by noise or vibration emanating from the premises.
33. The premises shall be operated in a manner that prevents nuisance from waste, empty bottles, litter and odours.
34. Empty bottles shall be stored in suitable receptacles pending collection.