

CROYDON COUNCIL

ROLE: Board Member – Neighbourhood Board

PROGRAMME: Pride in Place Programme – Croydon West

SPONSOR & ACCOUNTABLE BODY: Croydon Council

DIRECTORATE: Place

LOCATION: Croydon West

HOURS (PER MONTH): Part-time, flexible hours. Approx. 15–20 hours per month

TERM: Fixed 2-year Term until 2028 with opportunity to extend to 2030

CLOSING DATE: 21st August 2026

INTERVIEWS: TBC

START DATE: TBC

SALARY: This is an unpaid voluntary role. Reasonable expenses will be reimbursed.

REPORTING TO: Croydon Council

ROLE PURPOSE

The Pride in Place Programme is a government initiative that provides long-term investment directly to neighbourhoods, enabling local people and community groups to shape and deliver projects that build stronger communities, create thriving places, and give residents a meaningful voice in their area's future.

Board Members will support the independent Chair to provide independent leadership for the Pride in Place Programme in Croydon West, overseeing the management of a £20 million neighbourhood investment fund. Board members will act as champions for Croydon West and its residents, ensuring that decision-making is community-led and that the Programme delivers lasting social, economic and environmental benefits.

Working closely with the Executive Mayor, the local MP, ward Councillors, Council Officers, community groups and delivery partners, Board members will actively participate in the Neighbourhood Board and support community engagement so that local people have a direct say in shaping the future of their area. This is a unique opportunity to strengthen communities, create thriving places, and empower residents to take control of their neighbourhood.

For more information about the programme, please visit [MHCLG Pride in Place Programme Prospectus](#). For the area boundary the funding relates to, please visit [Pride in Place Programme - Croydon West - MSOA Boundary](#)

KEY RESPONSIBILITIES

Board members must:

- Act as champions for Croydon West, representing the interests, aspirations and diversity of the local community.
- Participate actively in the Neighbourhood Board, inputting ideas, views and proposals, respectfully listening to and collaborating constructively with fellow Board members and taking responsibility for collective decision-making.
- Jointly oversee the £20 million Pride in Place investment, ensuring delivery against the Programme's core objectives of building stronger communities, creating thriving places and empowering local people.
- Shape and support meaningful community engagement, reaching a wide range of residents and groups, including those who may not traditionally engage with local services or decision-making processes.
- Participate in engagement activities to ensure priorities, funding decisions and projects are informed and led by the community.
- Contribute to the development of the Pride in Place Plan, setting out the community's long-term vision.
- Work collaboratively with the independent Chair, the Executive Mayor, the local MP, ward Councillors, Council Officers, delivery partners and the Communities Delivery Unit at MHCLG to drive progress and resolve challenges.
- Support the Chair to ensure that the Programme delivers agreed outcomes, leaves a positive legacy, and strengthens local capacity and leadership.

Board members are likely to be involved in meetings and events outside of regular office hours including weekends and evenings.

In selecting candidates, we will be looking at the following criteria:

- Local roots and involvement – ideally you live or work in Croydon West.
- Any experience you already have of participating in community groups, partnerships or boards in a collaborative and inclusive manner.
- Your connections in the local area and how you will reach and engage with a broad cross-section of the community.
- A clear commitment to community-led decision-making and empowering local people, with a passion for the place and the people.
- Ability to work constructively with a range of partners, including residents, businesses, politicians, local authority staff and other local organisations.
- Your ideas for positive change and improvement of this place.

WHY APPLY

This is a rare opportunity to play a defining community leadership role. You will help local people take real ownership of a £20 million investment fund, strengthen community pride and cohesion, and create lasting improvements to places, facilities and opportunities that matter most to residents. You will work with passionate community members, the Executive Mayor, local authority staff and the local MP to leave a meaningful legacy, ensuring local voices are at the heart of decisions and that Croydon West's potential is realised for generations to come.

APPLICATION PROCESS

Applicants are invited to submit via email to prideinplace@croydon.gov.uk :

- Name and home address
- A supporting statement (maximum 350 words) addressing the role profile and selection criteria, outlining:
 - Your connection to Croydon West;
 - Your experience and skills in participating in positive community change;
 - Your vision for community-led improvements in this area.

As an alternative to a written statement, you can record a video (up to 3 minutes long) on your mobile phone and then send this as an email attachment.

For enquiries about the role or requests for further information, please contact prideinplace@croydon.gov.uk.

For an informal chat about this role, please contact Anna-Lisa Pollock, Senior Regeneration Manager, on 020 8726 6000 (Ext 28397).