

## Croydon Council Community Benefits Assessment Framework

Mayors Plan	Themes	Outcomes	Measures	Units	
<p style="text-align: center;">The Council business is to create, deliver and drive good sustainable services</p> <p style="text-align: center;">Children and young people in Croydon have the chance to thrive, learn and fulfil their potential People can lead healthier and independent lives for longer</p> <p style="text-align: center;">Croydon is a place of opportunity for business, learning and training</p> <p style="text-align: center;">Croydon is a cleaner, safer and healthier place, a borough that is proud to call home</p>	Community	Improved skills for local people	No. of hours dedicated to supporting unemployed Croydon Residents into work by providing career mentoring, including mock interviews, CV advice, and careers guidance (over 24 yr. olds)	No. staff hours	
			No. of training opportunities on contract (BTEC, City & Guilds, NVQ, HNC) for Croydon Residents, that have either been completed during the year (Level 2, 3, or 4+)	No. weeks	
		Improved employability and skills of young people	No. of hours dedicated to supporting unemployed Croydon Residents into work by providing career mentoring, including mock interviews, CV advice, and careers guidance (under 24 yr. olds)	No. staff hours	
			No. of weeks spent on meaningful work placements (unpaid) or pre-employment courses aligned to student placements in Croydon establishments for a period of 1-6 weeks	No. weeks	
		Improvements in early childhood development and school readiness in disadvantaged communities	Initiatives to be taken to support improvements in early childhood development and school readiness in disadvantaged communities (e.g. an initiative to provide books and learning resources to early childhood education centres; initiatives to support parents to teach their children to read; support for young parents to build stronger community networks; etc.)	£ invested including staff time	
		Social innovation to improve skills and access to good work	Innovative measures to promote skills and employment for Croydon Residents to be delivered on the contract - These could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.	£ invested including staff time	
		Healthier and more resilient thriving Communities	Initiatives aimed at reducing crime (e.g. support for Croydon based youth groups, lighting for public spaces, private security, etc.)	£ invested including staff time	
			Initiatives to be taken to tackle homelessness with the Borough of Croydon (e.g. supporting temporary housing schemes, etc.)	£ invested including staff time	
			Initiatives taken or supported to engage people in health interventions (e.g. stop smoking, obesity, alcoholism, drugs, etc.) or wellbeing initiatives in the community, including physical activities for adults and children	£ invested including staff time	
			Initiatives to be taken to support older, disabled and vulnerable people residing in the Borough of Croydon to build stronger community networks (e.g. befriending schemes, digital inclusion clubs)	£ invested including staff time	
			Initiatives to be taken to support vulnerable adults and children residing in the Borough of Croydon to have the care and support that meet their needs (e.g. an initiative to help vulnerable young adults manage their own money; initiatives to assist care leavers; supporting vulnerable adults through providing autism awareness / dementia friend / other initiatives)	£ invested including staff time	
			Donations or in-kind contributions to community projects within the Borough of Croydon (£ & materials)	£ value	
			No. of hours volunteering time provided to support community projects within the Borough of Croydon	No. staff volunteering hours	
	Social Innovative measures to enable healthier, safer and more resilient Croydon based communities to be delivered on the contract - (These could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.)		£ invested including staff time		
	Work	More local people in employment	% of Croydon Residents employed on contract (FTE)	%	
			No. of (FTE) Croydon Resident apprenticeships on the contract that have been completed during the financial year and retained in full time employment	No. people FTE	
		Improve life chances for our most disadvantaged communities	No. of Croydon Resident employees (FTE) hired on the contract who are long term unemployed (unemployed for a year or longer) and resident within the Borough of Croydon	No. people FTE	
			No. of Croydon Resident employees (FTE) hired on the contract who are Not in Employment, Education, or Training (NEETs) and resident within the Borough of Croydon	No. people FTE	
			No. of employees (FTE) hired on the contract who are care leavers and resident within the Borough of Croydon	No. people FTE	
			No. of disabled employees (FTE) hired on the contract and resident within the Borough of Croydon	No. people FTE	
			No. of 18+ youth offending employees (FTE) hired on the contract who are rehabilitating or ex offenders and resident within the Borough of Croydon	No. people FTE	
		Economy	Social innovation to support communities to thrive	Innovative measures to enable healthier, safer and more resilient Croydon based communities to be delivered on the contract - (These could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.)	£ invested including staff time
			Strengthening a diverse Local Economy	Total amount (£) spent through contract with Croydon based micro, small medium businesses (MSMEs)	£
				Total amount (£) spent with Croydon based VCSF businesses	£
	Total number of new Croydon based MSME or VCSF businesses accessing new subcontracting and business opportunities			No. of new businesses	
	Equipment or resources donated to Croydon based VCSF businesses (£ equivalent value)			£	
	Number of voluntary hours donated to support Croydon based VCSF businesses (excludes expert business advice)			No. staff volunteering hours	
Planet	Reduce Croydon's net carbon emissions and improve Croydon's air quality	Car miles saved on the project as a result of a green transport programme or equivalent (e.g. cycle to work programmes, public transport or car pooling programmes, etc.)	Miles saved		
		Percentage of vehicle fleet on the contract that is at least Euro 6 or LEV	%		
		Donations or investments towards initiatives aimed at environmental and biodiversity conservation and sustainable management projects in the Borough of Croydon	£		
	Better places to live & improved public realm	Innovative measures to safeguard the environment and respond to the climate emergency to be delivered on the contract (These could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.)	£ invested including staff time		