

APPLICATION FOR A VARIATION TO A PREMISES LICENCE
UNDER THE LICENSING ACT 2003

If you wish to make representations in relation to this application, please do so in writing no later than 24.11.2025 to the following address:

London Borough of Croydon
Streets & Environment Department, Licensing Team,
3rd Floor, Zone B
Bernard Weatherill House
8 Mint Walk
Croydon, CR0 1EA

Or by email to: licensing@croydon.gov.uk

It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine on summary conviction for such an offence is unlimited.

Vary a Premises Licence

Review

Please review the details to below to ensure they are correct before proceeding. If the details shown are not correct, click previous to enter the correct licence number.

Current Licence number	25/02184/LIPREM
Current Premises address	1 Westow Street Upper Norwood London SE19 3RY

Premises Details

Premises Licence Number *	25/02184/LIPREM
Premises Address *	1 Westow Street Upper Norwood London SE19 3RY
Telephone Number at Premises (if any)	07527358492
Non-domestic rateable value of premises. *	£ 19750

Type of Premises Licence Holder

Type of Premises Licence Holder *	Individual(s)
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Premises Licence Holder - Individual

I/We being the premises licence holder, apply to vary a premises licence under section 34 of the licensing Act 2003 for the premises described.

Title *	Miss
First name *	Elise

Premises Licence Holder - Individual

Surname *	Noble
Street address *	
Town/City *	
County	
Postcode *	
Daytime Contact Telephone Number	
Email *	

Variation

Do you want the proposed variation to take effect as soon as possible? *	Yes
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Variation

Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see Guidance Note 1)*	No
Briefly describe the nature of the proposed variation. (Please see Guidance Note 2) *	I am applying to vary the premises licence to include the off-sales of alcohol, specifically bottles of Champagne, for takeaway consumption. This amendment will allow customers to purchase sealed bottles of Champagne to take away from the premises during licensed hours. All off-sales will be conducted in accordance with existing licensing objectives, with appropriate age verification and responsible retail practices in place.
If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number.	

Operating Schedule

Operating Schedule

Complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

Provision of regulated entertainment (please read guidance note 3) *

- ☐ Plays
- ☐ Films
- ☐ Indoor Sporting Events
- ☐ Boxing or Wrestling
- ☐ Live Music
- ☐ Recorded Music
- ☐ Performances of Dance
- ☐ Anything of a similar description falling under Music or Dance
- ☐ Provision of late night refreshment
- ☒ Supply of Alcohol

Type of Variation - Supply of Alcohol

Please select the type of variation that applies to this activity.
*

Add a new Activity

Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 8) *
Please enter times in 24hr format (HH:MM)

Day *

Every Day

Supply of Alcohol Standard Times

	11:00
	23:00

Supply of Alcohol

Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 9) *	Off the premises
State any seasonal variations for the supply of alcohol. (please read guidance note 6)	
Please state any non-standard timings, where you intend to use the premises for the supply of alcohol at different times from the Standard days and times listed? (please read guidance note 7)	

Adult Entertainment

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children. (please read guidance note 10)	None.
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Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 8) * Please enter times in 24hr format (HH:MM)

Day *	Every Day
	11:00
	23:00

Opening Hours

State any seasonal variations. (please read guidance note 6)	none
Please state any Non-standard timings, where you intend the premises to be open to the public at different times from the Standard days and times listed? (please read guidance note 7)	none

Variation

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

The sale by retail of alcohol - On the Premises

I agree to return the original premises licence or the relevant part of the original premises licence: *

Yes

Note: This application cannot be processed until the original licence is received or a statement as to why it cannot be returned has been accepted.

Licensing Objectives

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 11)

All takeaway sales will be conducted by trained staff with age verification protocols in place. Bottles will be securely packaged and sold only during licensed hours. Signage will remind customers to respect the local area and avoid consumption in public spaces. Staff will remain vigilant and refuse service to underage individuals or adults purchasing on their behalf.

b) The prevention of crime and disorder

All takeaway alcohol sales will be conducted by trained staff with robust age verification procedures, including Challenge 25. Bottles will be sealed and sold only during licensed hours. Any suspicious or proxy purchasing behaviour will be refused and logged.

c) Public safety

Bottles will be securely packaged to prevent breakage or misuse. Staff will monitor customer behaviour and refuse service to anyone appearing intoxicated or disruptive. Clear signage will remind customers not to consume alcohol in public areas.

d) The prevention of public nuisance

Takeaway sales will be limited to sealed bottles of Champagne, discouraging immediate street consumption. Customers will be reminded to respect the local area, and any loitering or noise disturbances will be proactively managed by staff

e) The protection of children from harm

Staff will be trained to identify and refuse service to underage individuals or adults purchasing on their behalf. Alcohol will not be promoted in a way that appeals to children, and takeaway packaging will be discreet and brand-appropriate.

Declarations

Declaration Type *

Sole Applicant - Individual or Other

Declarations

I have made or enclosed payment of the fee or. I have not made or enclosed payment of the fee because this application has been made in relation to the introduction of the late night levy. I have sent copies of this application and the plan to responsible authorities and others where applicable. I understand I must now advertise my application. I understand I must now return the original premises licence, or relevant part of it or have provided an explanation why I will not be able to do this. I understand that if I do not comply with the above requirements my application will be rejected.

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT

Signature/Declaration of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent (see Guidance Note 13). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.

Full Name *

Elise Noble

Date *

27/10/2025

Capacity *

Applicant



Declaration made

Do you wish to provide alternative correspondence details? *

No

Email confirmation

On submission an email confirmation will be sent using the details below

Forename

Elise

Surname /Company Name

Noble

Email *

Telephone