

**APPLICATION FOR A PREMISES LICENCE TO BE GRANTED**  
**UNDER THE LICENSING ACT 2003**

**Statement of the relevant licensable activities which it is proposed will be carried on or from the premises:**

**Type:** Sale/Supply of Alcohol

**Name of Applicant:**

LV HOSPITALITY GROUP LTD

**Full postal address of premises:**

136 Brighton Road, Coulsdon, Croydon, CR5 2ND

**Postal address of local authority where register of applications is kept for general viewing:**

London Borough of Croydon, Place Department, Licensing 6th Floor  
Zone A, Bernard Weatherill House,  
8 Mint Walk, Croydon, CR0 1EA.

Application details can be viewed at Access Croydon, Bernard Weatherill House, between 9am - 3.45pm, Monday to Friday (except bank holidays)

**If you wish to make any representations in relation to this application, please do so in writing by midnight on 25th February 2021 to the following address:**

London Borough of Croydon  
Place Department, Licensing Team,  
6<sup>th</sup> Floor, Zone A  
Bernard Weatherill House  
8 Mint Walk  
Croydon, CR0 1EA

**Or By Email to: [licensing@croydon.gov.uk](mailto:licensing@croydon.gov.uk)**

**It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine on summary conviction for such an offence is £5000.**

## New Premises Licence

### Premises Details

Premises Address \*

136 BRIGHTON ROAD COULSDON CROYDON CR5 2ND

Telephone number at premises (if any)

Non-domestic value of premises. \*

### Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:

a person other than an individual -as a limited company/  
limited liability partnership

### Applicant Details

If you are applying as a person described in one of the above please confirm: \*

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

**Other Applicant (Non Individual)**

Name *	LV HOSPITALITY GROUP LTD.
Registered Address *	
Town/City *	
County	
Postcode *	
Registered Number (where applicable)	
Description of applicant (for example partnership, company, unincorporated association, etc) *	
Telephone Number	
Email *	

**Operating Schedule**

When do you want the premises licence to start? *	18/01/2021
If you wish the licence to be valid only for a limited period, when do you want it to end?	
Please give a general description of the premises. *	Coffee shop, cafe and evening pizza delivery service.
If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.	

## Operating Schedule

What licensable activities do you intend to carry on from the premises? \* (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2) \*

Plays

Films

Indoor Sporting Events

Boxing or Wrestling

Live Music

Recorded Music

Performances of Dance

Anything of a similar description falling under Music or Dance

Provision of late night refreshment

Supply of Alcohol

## Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)\*  
Please enter times in 24hr format (HH:MM)

Day \*

Week Days

07:00

23:00

## Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)\*  
Please enter times in 24hr format (HH:MM)

Day \*

Saturday

07:00

23:00

## Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)\*  
Please enter times in 24hr format (HH:MM)

Day \*

Sunday

09:00

21:00

## Supply of Alcohol

Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 8) \*

State any seasonal variations for the supply of alcohol. (please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for the supply of alcohol at different times from the Standard days and times listed? (please read guidance note 6)

## Designated Premises Supervisor

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form)

Title \*

First name \*

Surname \*

Street address \*

Town/City \*

County

Postcode \*

Personal Licence Number (if known)

Issuing Licensing Authority (if known)

**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)**

All management will be trained appropriately using the relevant online material from CTSI. This will include the 'Prevention of underage sales' course. This will be refreshed at 6 monthly intervals.  
In house training will also be provided to all relevant staff, this will include but not be limited to product knowledge and when to seek the assistance of a manager.

**b) The prevention of crime and disorder**

We have a CCTV system installed that will be upgraded to ensure a full and accurate head and shoulders picture is captured of anyone entering or exiting the premises, this will be stored for 28 days with accurate time and date recording and there will always be someone on site with access to this.

**c) Public safety**

An incident log will be kept in accordance with the police guidance in the attached conditions.  
There will be a refusal book that will be available to the relevant authorities at all times.  
There will be no vertical drinking and alcohol will not be displayed or sold before 8am.

**d) The prevention of public nuisance**

Alcohol deliveries will only be with food.  
Alcohol will not be delivered to public places.  
A clear notice will be displayed to remind customers to leave quietly and with respect to neighbours.

**e) The protection of children from harm**

We will operate a challenge 25 policy, with clear signage both in the cafe and when delivering. All management will be trained in the CTSI course listed above.

## Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

Day \*

Week Days

07:00

23:00

## Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

Day \*

Saturday

07:00

23:00

## Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) \* Please enter times in 24hr format (HH:MM)

Day \*

Sunday

09:00

21:00

## Declarations

Declaration Type \*

Sole Applicant - Individual or Other



## Declarations

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.



I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).



The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name \*

Date \*

Capacity \*



Declaration made

Do you wish to provide alternative correspondence details? \*

## Email confirmation

On submission an email confirmation will be sent using the details below

Forename

Surname /Company Name

Email \*

Telephone