



CROYDON'S NEW LOCAL AREA AGREEMENT

2008 – 2011

25 June 2008

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CROYDON LAA 2008 – Agreed Targets and Lead Partners: 25 June 2008

(Shaded cells indicate targets to be set at refresh in autumn 2008 or in 2009).

GOL Ref.	Nat Ind. No.	Croydon Priority	Indicator description	Base-line	LAA Improvement Targets			Lead Partner	Comments
					08/09	09/10	10/11		
L1	local	Tackling Anti-Social Behaviour in partnership with the community	Local indicator – the number of successful early interventions to prevent Anti-Social Behaviour	75 (2007-08)	79	83	87	LBC Jon Rouse	Indicator shows those that have successfully completed their Anti Social Behaviour Agreement in the period i.e. that their ASB has ceased.
1	15	Reducing violent crime including domestic violence	Serious violent crime rate	145 (estimate 2007-08)	Baseline Year			Police Mark Gore	Baseline is estimate and will be established in 2008-09. Targets to be set in 2009.
L2	local	Reducing violent crime including domestic violence	Local indicator sanction detections for domestic violence	48% (2007-08)	1,152 (current LPSA target)	48%	48%	Police Mark Gore	Propose to maintain level of 48% sanction detections against anticipated continuing reduction in reported incidents.

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2	1	Promoting Community Cohesion, a sense of community and community engagement	% of people who believe people from different backgrounds get on well together in their local area	77% (2006-07)	New baseline data	No survey this year	+4% on new baseline	LBC Jon Rouse	Baseline is result for 2006 Survey – actual baseline using new Place survey available Jan 2009.
3	80	Tackling inequality of opportunity and promoting social mobility	Achievement of a level 3 qualification by the age of 19	53.4% (2006-07)	54.1%	55.5%	56.9%	LBC Jon Rouse	2006 baseline for statistical neighbours 46.6% - national 44.3%.
4	106	Tackling inequality of opportunity and promoting social mobility	Young people from low income backgrounds progressing to higher education	TBD (2007-08)				LBC Jon Rouse	Currently in discussion with GOL about source of higher education data for calculation of baseline. Targets to be set in autumn 2008.
5	40	Reducing drug misuse	Drug users in effective treatment	TBD	+7% on baseline	+9% on baseline	+11% on baseline	PCT Caroline Taylor	Baseline estimated at 544 for 2007/08 to be confirmed in 2008/09. Target shows increase on baseline year.

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6	16	Reduce acquisitive crime	Serious acquisitive crime rate (crimes per 1,000 pop).	23.01 (2007-08)	22.55	22.09	21.63	Police Mark Gore	Target for 2010/11 equivalent to 6% reduction on baseline.
7	118	Supporting families and reducing child poverty	Take up of formal childcare by low income families	24% (2005-06)	27%	29%	31%	LBC Jon Rouse	2005 baseline for London 18%, National 16%.
S1	92	Supporting families and reducing child poverty	Narrowing the gap between the lowest achieving 20% in the early years foundation stage profile and the rest	35.7% (2006-07)	34.0%			LBC Jon Rouse	2006 national baseline 38.29%.
8	53	Improving life chances of vulnerable children and young people	Prevalence of breast-feeding at 6-8 weeks from birth	53.0% (estimate 2007-08)	53.0%	55.5%	58.5%	PCT Caroline Taylor	Baseline is estimate to be ascertained in 2008/09.
9	63	Improving life chances of vulnerable children and young people	Stability of placements of looked after children: length of placement	72% (2007)	72.5%	73.0%	74.0%	LBC Jon Rouse	Baseline for 2007 for statistical neighbours 65%, National 66%.

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10	69	Improving life chances of vulnerable children and young people	Children who have experienced bullying	TBD (2008-09)	Baseline Year			LBC Jon Rouse	Baseline to be established in 2008/09. Targets to be set in autumn 2008.
S2	99	Improving life chances of vulnerable children and young people	Children in care reaching level 4 in English at KS2	33% (2007)	35%			LBC Jon Rouse	
S3	100	Improving life chances of vulnerable children and young people	Children in care reaching level 4 in Maths at KS2	33% (2007)	35%			LBC Jon Rouse	
S4	101	Improving life chances of vulnerable children and young people	Children in care achieving 5 A*-C GCSES at KS4	11.9% (2007)	13%			LBC Jon Rouse	Baseline for 2007 statistical neighbours 8.1%, National 9.8%
S5	72	Improving school performance and educational attainment	Achievement of at least 78 points across the early years foundation stage	46.6% (2006-07)	73.5%			LBC Jon Rouse	

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S6	73	Improving school performance and educational attainment	Achievement at Level 4 or above in both English and maths at KS2	69% (2006-07)	79%			LBC Jon Rouse	National baseline (2006-07) 71%
S7	74	Improving school performance and educational attainment	Achievement at Level 5 or above in English and maths at KS3	66% (2006-07)	71%			LBC Jon Rouse	National baseline (2006/07) 67%
S8	75	Improving school performance and educational attainment	Achievement of 5 or more A*-C grades at GCSE or equivalent including English and Maths	43.3% (2006)	50.6%			LBC Jon Rouse	Baseline for 2006 for statistical neighbours 43.2%, National 44.7%
S9	83	Improving school performance and educational attainment	Achievement at Level 5 or above in science in KS3	70.2% (2006)	74%			LBC Jon Rouse	Baseline for 2006 for statistical neighbours 67.3%, National 73.3%

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S10	93	Improving school performance and educational attainment	Progression by 2 levels in English at Key Stage 1 and 2	85.5% (2006-07)	86%			LBC Jon Rouse	National baseline for 2006-07 83.5%
S11	94	Improving school performance and educational attainment	Progression by 2 levels in Maths at Key Stage 1 and 2	75.4% (2006-07)	88%			LBC Jon Rouse	National 75.7%
S12	95	Improving school performance and educational attainment	Progression by 2 levels in English at Key Stage 2 and 3	26.2% (2006-07)	32%			LBC Jon Rouse	National baseline for 2006-07 26.9%
S13	96	Improving school performance and educational attainment	Progression by 2 levels in Maths at Key Stage 2 and 3	57.7% (2006-07)	58%			LBC Jon Rouse	National baseline for 2006/07 58.2%

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S14	97	Improving school performance and educational attainment	Progression by 2 levels in English at Key Stage 3 and 4	54.4% (2006/07)	61.2%			LBC Jon Rouse	National baseline for 2006/07 55.3%
S15	98	Improving school performance and educational attainment	Progression by 2 levels in Maths at Key Stage 3 and 4	30.2% (2006-07)	34.0%			LBC Jon Rouse	National baseline for 2006/07 27.8%
S16	87	Reducing school absence and exclusions	Secondary school persistent absence rate	8.3%	7.1%			LBC Jon Rouse	National baseline for 2006 7.8%.
L3		Reducing school absence and exclusions	Rate of permanent exclusions from schools	0.6% (2006)	0.47%	0.41%	0.37%	LBC Jon Rouse	Baseline for 2006 for statistical neighbours 0.34%, national 0.24%.
11	114	Reducing school absence and exclusions	Rate of permanent exclusions from schools	0.6% (2006)	See comments	See comments	See comments	LBC Jon Rouse	Croydon commits to working with schools to reduce the rate of permanent exclusions during the LAA period

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12	117	Increasing the number of young people in employment, education and training	16-18 year-olds who are not in education, training or employment	8.1% (2007)	7.2%	6.9%	6.5%	LBC Jon Rouse	Baseline for 2007 for statistical neighbours 8.8%, national 7.7%.
13	112	Reducing teenage pregnancy	Under 18 conception rate per 1000	59.1 (1998)	Target for 2008: reduction of 17.1% from 1998 baseline (rate of 49.0)	Target for 2009: reduction of 30% from 1998 baseline (rate of 41.1)	Target for 2010: TBD	PCT Caroline Taylor	Most recent figures for 2006 show reduction to 56.7. Target does not align with the SHA target of 50% for year 3. Stretching but realistic target for 2010/11 to be agreed in Autumn 2008.
14	55	Childhood Obesity	Obesity amongst primary school aged children in reception year	12% (2006/07)	13.0%	13.3%	13.6%	PCT Caroline Taylor	Target shows a reduction in the current rate of increase for childhood obesity.

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L4	local	Engaging young people in decisions that affect them	a. The percentage of actions contained within the Children and Young People's Plan that are attributed to engagement with Young People	TBD (2008-09)	Baseline Year			LBC Jon Rouse	Baseline data available in June when the Children and young People's Plan is completed. Targets to be set in Autumn 2008.
			b. The percentage of these actions completed in 12 months	TBD (2008-09)	Baseline year				
15	110	Creating diversionary opportunities and reducing youth offending and gang related crime	Young people's participation in positive activities	TBD (2008-09)	Baseline year			LBC Jon Rouse	Baseline to be established in 2008/09. Targets to be set in autumn 2008.

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16	111	Creating diversionary opportunities and reducing youth offending and gang related crime	First time entrants to the Youth Justice System aged 10-17	TBD (2008-09)	Baseline Year			LBC Jon Rouse	Baseline year to be confirmed but expected to be 2008/09. Targets to be set in autumn 2008.
17	171	Regenerating the town and district centres	VAT registration rate – see comments	125 (2005-06)	109 (current LPSA target)			Croydon Business Brian Stapleton	Proxy indicator for 2008/09 is net change in VAT business stock. Target represents growth of 1.4% on 2005 baseline. Targets for new indicator to be set in autumn 2008.
18	172	Regenerating the town and district centres	VAT registered businesses in the area showing growth – see comments	TBD (2008-09)	300 (current LPSA target)			Croydon Business Brian Stapleton	Proxy for 2008/09 No of new businesses created and showing growth after 12 months. Targets for new indicator to be set in autumn 2008.

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L5	local	Regenerating the town and district centres	Number of businesses starting as a result of LEGI Programme support (to be broken down by target group)	227 (2007-08)	250	275	302	Croydon Business Brian Stapleton	Targets represent a 10% year-on-year increase.
L6	local	Regenerating the town and district centres	Number of businesses assisted by the LEGI Programme demonstrating growth	TBD (2008-09)	Baseline year			Croydon Business Brian Stapleton	Total of 2043 business assisted and start ups in 2007/08. Baseline to be set in 2008/09 identifying those demonstrating growth. Targets to be set in 2008/09.
L7	local	Regenerating the town and district centres	Total number of clients in employment and training and number of jobs created as a result of the LEGI programme	1,055 (Estimate 2007-08)	1,076	1,130	1,186	Croydon Business Brian Stapleton	The target shows a 5% year on year increase. Local targets to be set for specific client groups. Note this replaces previous L6 and L7

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19	154	Increasing the supply of affordable housing	Net additional homes provided	1,091 (06/07)	903	903	903	LBC Jon Rouse	Target for 2008/9 set by the Mayor's London Plan
20	155	Increasing the supply of affordable housing	No of affordable homes delivered	555 (06/07)	452	452	452	LBC Jon Rouse	Target for 2008/9 set by the Mayor's London Plan – this target may be slightly amended to reflect new indicator definition.
21	152	Reducing worklessness	Working age people on out of work benefits	12.2% (Q2 2007)	11.9%	11.4%	10.8%	LBC Jon Rouse JCP Fergus Grant	This indicator will target worst performing wards in the Borough to help close the gap between poorer and more affluent areas. Target represents a reduction of about 2,500 people claiming benefit. Specific Targets for Wards to be agreed locally.
22	162	Reducing worklessness	Learners achieving an entry level qualification in numeracy	274 (2006-07)	277	307	338	LSC Garth Taylor	Targets based on London wide methodology applied at a local level by the LSC.

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23	164	Raising adult skills and increasing adult qualifications	Working age population qualified to at least level 3 or higher	51.7% (2006)	54.7% (3% pt increase from 2006 baseline)	56.7% (5% pt increase from baseline ; 2% pt increase from 08/09)	58.7% (7%pt increase from baseline ; 2% pt increase from 09/10)	LSC Garth Taylor	Target is equivalent to about 10,500 adults achieving level 3 over period. Result for 2011 will be not known till Autumn 2012.
24	11	Providing better cultural and leisure opportunities	Engagement in the arts	TBD (2008-09)	Baseline year		+3% on baseline	LBC Jon Rouse	Data for this indicator will be collected through Sport England's Active People Survey, with data collection beginning in April and baselines expected in November 2008. Change will be measured across 2.5 years (Sport England's current contract for the delivery of the Active People Survey currently ends in October 2010).

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25	8	Increase life expectancy within the borough	Adult participation in sport	20.1% (2005-06)	23.1%	24.1%	25.1%	LBC Jon Rouse	Targets are consistent with national target of 1% increase per year.
26	123	Increase life expectancy within the borough	16+ current smoking rate prevalence (smoking quitters per 100,000 population)	475 (2004-07)	649	665	706	PCT Caroline Taylor	Indicator measures smoking quitters so increase = improved performance. Baseline is average for 2004/05 to 2006/07
27	125	Maintain and improve quality of life for an ageing population	Achieving independence for older people through rehabilitation/ intermediate care	TBD (2008-09)				LBC Jon Rouse	Baseline data available Oct 2008. CCSI have indicated that they would prefer target to be set based on improvement on baseline from pilot sites of 78%. Targets to be set in autumn 2008.
28	126	Improving quality of health and social care	Early access for women to maternity services	TBD (2008-09)	50%	70%	90%	PCT Caroline Taylor	This data was not previously collected and therefore there is no baseline data. Targets to be reviewed in autumn 2008.

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29	124	Supporting vulnerable adults needing care	People with long term conditions supported to be independent	TBD (2008/09)	Baseline year			PCT Caroline Taylor	Baseline and targets to be set in 2008/09.
30	141	Supporting vulnerable adults needing care	Number of vulnerable people achieving independent living	74.3% (2007/08)	76%	78%	80%	LBC Jon Rouse	
31	186	Tackling climate change by reducing CO2 emissions	Per capita reduction in CO2 emissions in the LA area	5.5 tonnes per capita emissions (2005)	3.16% reduction against baseline (0.17 tonnes)	Additional 3.16% reduction against baseline (additional 0.17 tonnes)	Additional 3.16% against baseline (additional 0.17 tonnes). Giving total 9.5% reduction / 0.52 tonnes	LBC Jon Rouse	Total reduction of 9.5% against baseline or 0.52 tonnes. Final data for 2010-11 will be reported in 2012. 7% of total reduction to be achieved through national and regional initiatives and 2.5% from local action.

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32	192	Improving waste recycling and reducing waste to landfill	Household waste recycled and composted	20.1% (2006/07)	28%	35%	40%	LBC Jon Rouse	Result for 07/08 estimated 25%. Target for 2010/11 set in Waste Strategy.
33	195	Continuing improvement of street cleanliness	Improved street and environmental cleanliness a. graffiti b. litter c. detritus d. flyposting	TBD (2008/09)	Baseline year			LBC Jon Rouse	Changes to indicator require new baseline to be established through Agreed an independent survey. Targets to be set in Autumn 2008.
34	175	Promoting public transport and reducing congestion	Access to services and facilities by public transport, walking and cycling	TBD (2008-09)	Baseline year			LBC Jon Rouse	Indicator and baseline for London to be defined by TfL. Targets to be set in Autumn 2008.

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L8	local	Improving customer satisfaction with quality of all local public services	Local indicator - satisfaction with local public services	42% (2006-07)	44%	47%	50%	LBC Jon Rouse	Baseline for Council services only and is weighted score for BVPI survey 2006/07. New Place survey includes satisfaction indicators for local public services. Targets to be revisited following new baseline in Autumn 2008.
35	7	Increasing the role and capacity of the third sector	Environment for a thriving third sector	TBD (2008-09)	Baseline year		+4.1% on baseline	CVA Steve Phaire	Baseline to be established in 2008/09. Target set nationally.
L9	local	Improving value for money for local public services	Local indicator on public perception of value for money from public services	30% (2006-07)	32%	35%	40%	LBC Jon Rouse	Baseline for Council services only and is weighted score for BVPI survey 2006/07. New place survey only includes indicator for VFM for the local Council Targets to be revisited following new baseline in Autumn 2008.